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# ***Agile Australia 2014***

# AFRICA... IS RISING

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A large, dark silhouette of an acacia tree stands against a vibrant sunset sky. The sun is a bright, glowing orb positioned behind the tree's trunk, creating a strong backlight effect. The sky transitions from a deep orange near the horizon to a lighter, hazy yellow at the top. The tree's branches are intricate and spread wide, framing the sun. The overall mood is serene and majestic.

I AM AN AFRICAN

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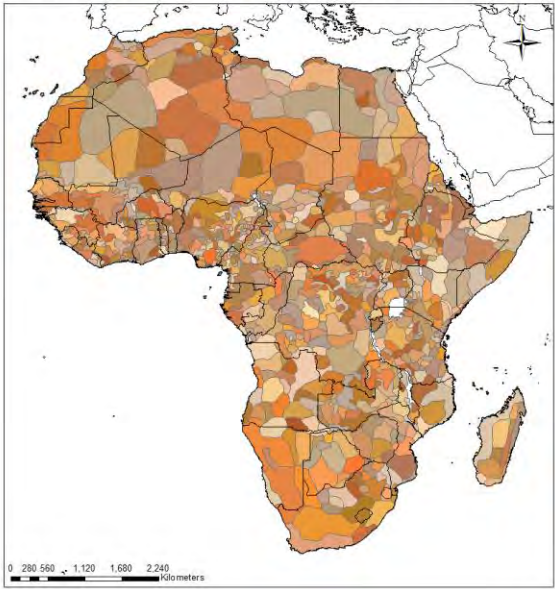
# AFRICA'S DIVERSITY



The True Size of Africa



Murdock Ethnic Map (1959)





*I am an African not because I was born in  
Africa, but because Africa was born in me.*



*– Kwame Nkrumah*



# A CHANGING AFRICA

# AFRICA MEDIA IN THE LAST DECADE

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**2000**



**2011**





# MY AFRICA CHANGE STORY

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# MY AFRICA CHANGE STORY

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# HOW IS AFRICA RISING?

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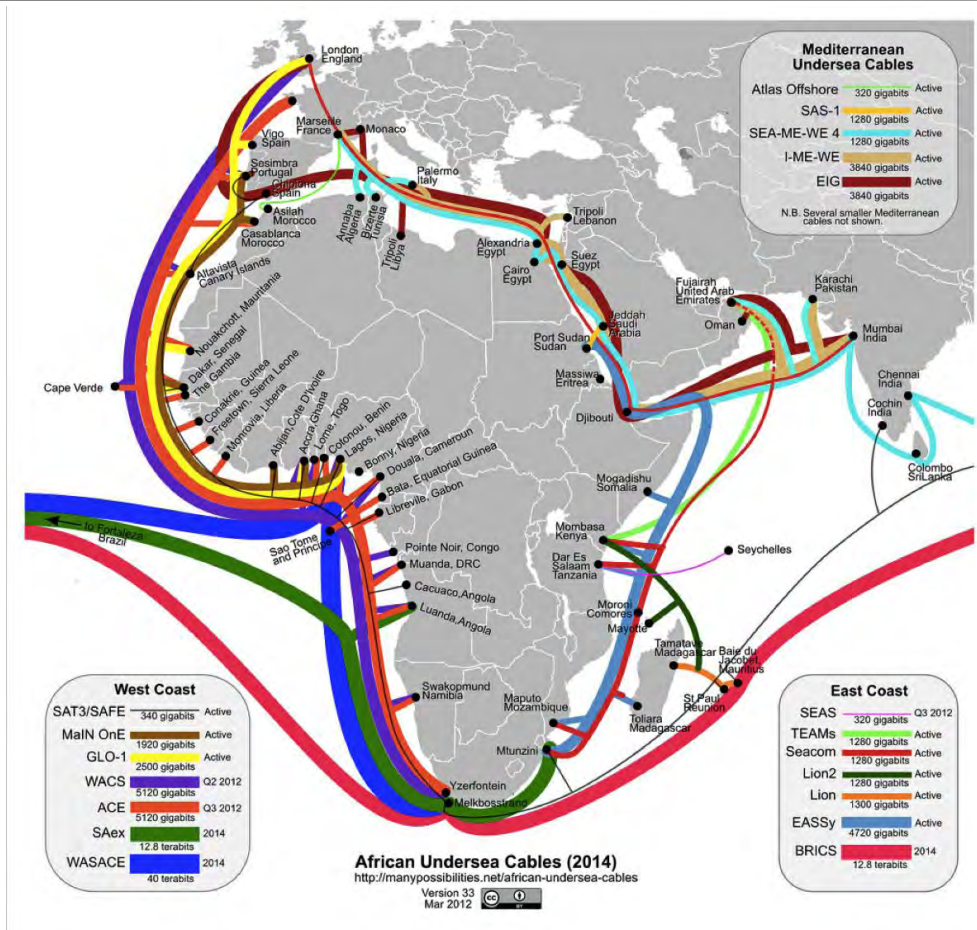
## ***Macro factors***

- Political stability
- Better governance
- Foreign direct investment
  - Intra-Africa trade

## ***Individual factors***

- Employment opportunities
- Remittances
- Economic empowerment
- Social empowerment

# WHAT IS TECHNOLOGY'S ROLE?



*Technology is the currency for  
economic and social development.*





TECH CURRENCY SPEND



# 1. BANDWIDTH CONTENT





## 2. FOR AFRICA, BY AFRICA...

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# 3. ... IN AFRICA





## 4. WOMEN WITH AND IN TECHNOLOGY

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# 4. TECHNOLOGY INFRASTRUCTURE

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# WHAT SHOULD WE SPEND AFRICA'S TECHNOLOGY CURRENCY?

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1. Build **content** that drives broadband usage, economic activity and social goods
2. Build the right technology solutions – get the **context** right
3. Leverage, and protect, the technology sector to enable **job** creation
4. Ensure inclusion of **women** in the technology revolution
5. Ensure technology **infrastructure** ownership, security & privacy



# THANK YOU

*@enyok*

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