



Herry Wiputra
REA Group
@hwiputra



**Ben Sparrow**Shinka Management
@ShinkaMgmt









- agile is
  - agile is Google Search
  - agile is dead
  - agile is bullshit
  - agile isp
  - agile is crap



- scrum is Google Search
- a scrum is hard and disruptive
- a scrum is bullshit
- a scrum is dead
- scrum issue types
- scrum is useless

# Certified Profe

Singapore, Singapore on 8-9 May 2014 09:00

Attend the most prestigious and the most reliable Scrum Master ce

## What are the benefits of a ScrumMaster certification?

As a CSM, you will be able to fill the role of ScrumMaster or Scrum team member. process, you will gain an understanding of the Scrum framework, including team reartifacts.

### **OBSERVER EFFECT - AGILE**

## BY ONTIMENOW.COM







WWW.BITSTRIPS.COM

## Manifesto for Half-Arsed Agile Software Development

We have heard about new ways of developing software by paying consultants and reading Gartner reports. Through this we have been told to value:

## Individuals and interactions over processes and tools

and we have mandatory processes and tools to control how those individuals (we prefer the term 'resources') interact

## Working software over comprehensive documentation

as long as that software is comprehensively documented

## Customer collaboration over contract negotiation

within the boundaries of strict contracts, of course, and subject to rigorous change control

## Responding to change over following a plan

provided a detailed plan is in place to respond to the change, and it is followed precisely

That is, while the items on the left sound nice in theory, we're an enterprise company, and there's no way we're letting go of the items on the right





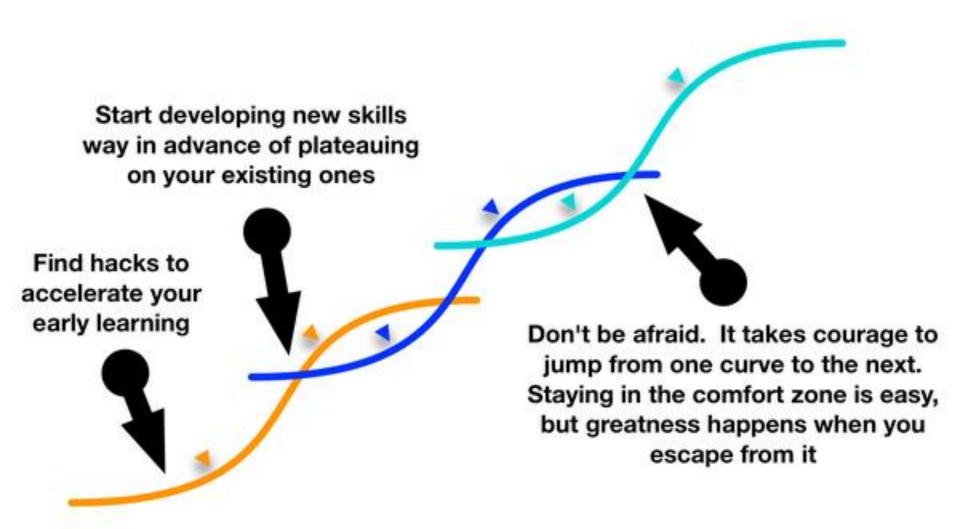
WHAT I HEAR IN THE WEST WHAT I HEAR IN JAPAN How good we are How much we need to improve Surface level improvement Deep improvement Lean is a project Lean forever moves us forward Slow response, must be perfect Quick response, quick action-Lean for no reason Lean for specific reason Big, heavy, stretched-out, outsourced Small, light, compact, in-house



- Q lean is Google Search
- lean is simple
- Q lean israel
- Q lean iso
- Q lean is action oriented
- lean is not short term gain

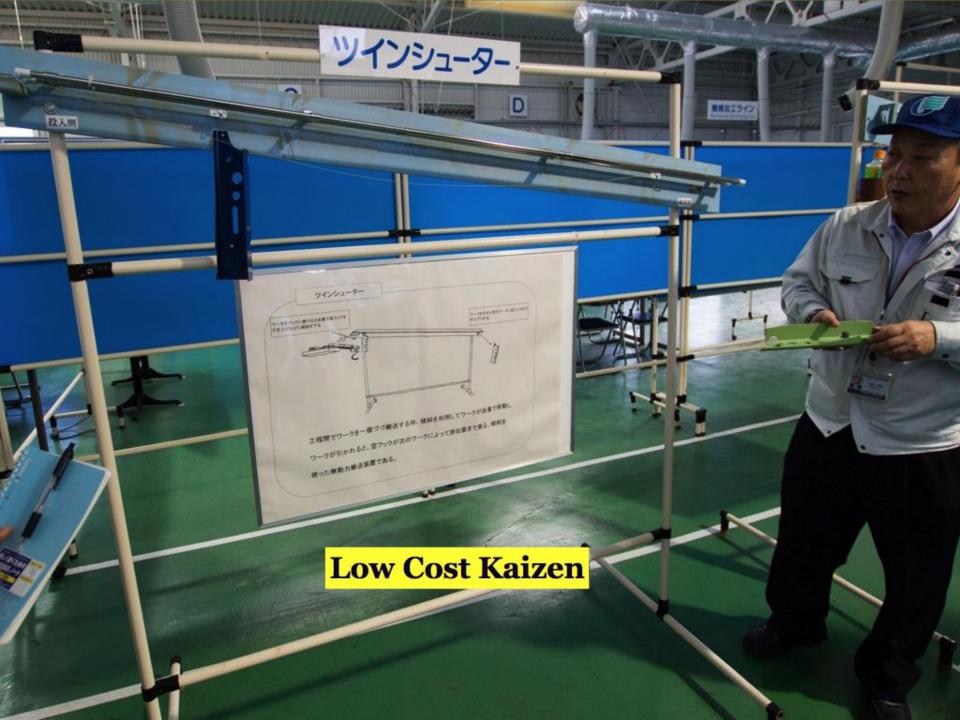
# 階層別役割り

	Kaikaku	Kaizen	Operation
Senior Manager	100%		
Middle Manager	50%	30~40%	10~20%
Line Manager		50%	50%
Operator	Follow the standard 100%		



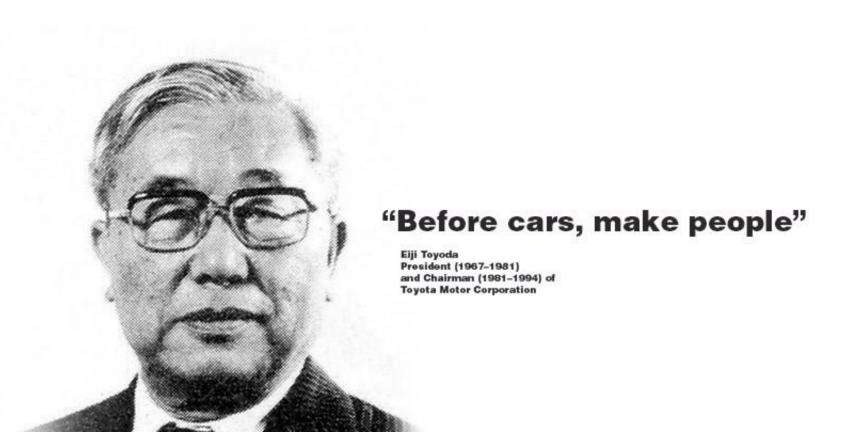
© 2012 Juan C. Méndez and Whitney Johnson, all rights reserved.



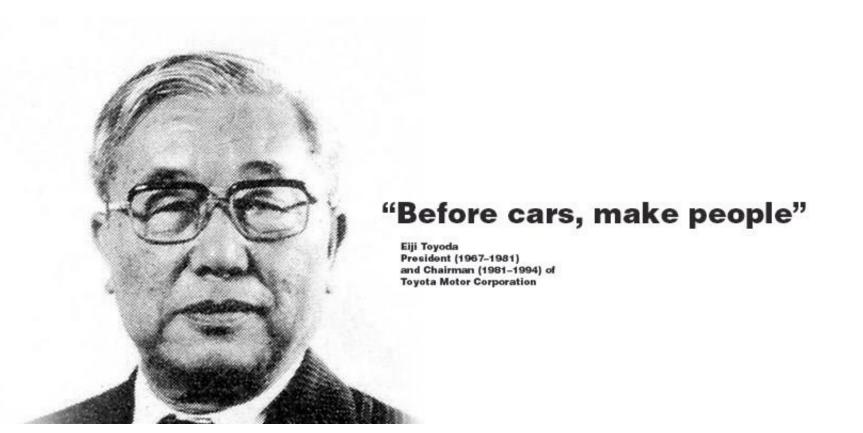




"A person's life is an accumulation of time, just one hour is equivalent to a person's life. Employees provide their precious hours of life to the company, so we have to use it effectively, otherwise, we are wasting their life"



"If you do not trust/respect people, they can not be motivated. If there is no such kind of philosophy, no one would be willing to improve something at your company."



人間性尊重は、人の持っている 考える能力を最大限尊重する考 え方です。

There is no limit to how far human wisdom can be developed. Within the company we continually aim to achieve mutual understanding, fulfill mutual responsibilities, and combine the power of our individual employees. "Respect for people" is the attitude that regards people's ability to think most

人的智慧是无限的。坦诚地相互理解,各尽其责,汇集众人的力量。以人为

## Continuous Improvement

知恵と改善智慧与改善

高い目標を掲げて、知恵を絞り、 絶え間なく改善を続ける。この 継続的な改善の実践により、品質 と効率の向上が達成できると 考えます。

We set high targets, and then push ourselves to achieve them through a process of continuous improvement called "kaizen".

树立远大目标,开动脑筋不断进行改善。我们认为,通过这样持续不断的改善,可以保证质量,提高效率。

# Developing People First

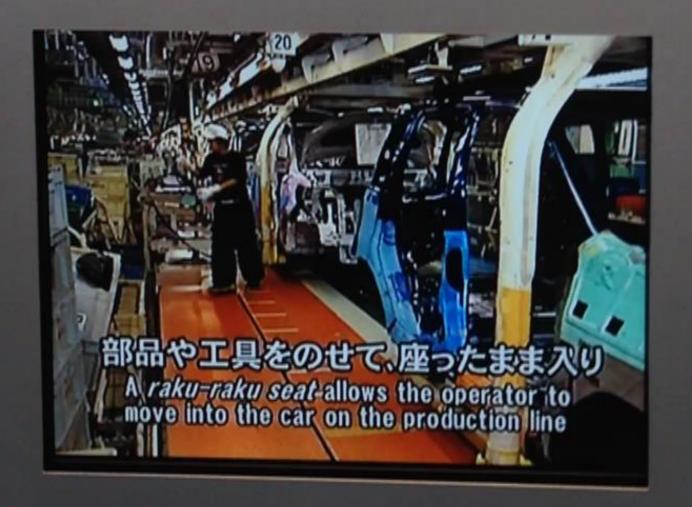
ものづくりは人づくり

## 制造即育人

「人間がモノをつくるのだから、人をつくらねば仕事も 始まらない」。この思想に基づき、トヨタでは創業以来、 人材育成に取り組んできました。現地現物の改善活動を 通じて人材を育成する、これがトヨタの考え方です。

"Since it is people who manufacture things, manufacturing is impossible unless people are developed." Based on this philosophy, Toyota has been working on human resources development ever since its founding. Human resources are developed through continuous improvement on the Genchi Genbutsu (Go-and-see-for-yourself) principle.

"产品是由人制造的,如果不培养人材则无法制造产品"。基于这样的观点,丰田自创立以来始终致力于培养人材。通过现场实物的改善活动来培养人材,这就是丰田公司的理念。



動力を















## Key takeaways

- Long term thinking
- Visualising your problems
- Continuous Improvement
- Developing your people
- It takes time!



Lean Japan Tour 9-15 November 2014 http://shinkamanagement.com

## ベネズエラ、

日本貿易振興機構(海外調査部中南米)

併存する	53つの為替用	則度比較
固定為替制度	SICAD	SICA
現行為替レー	ト (1mあた)	(0)
6.3 ボリバル	10.0 ポリバル	50ポリ 前後
固定・変動		
固定	変動	変更

開始日

供給形式

2003年2月

2013年3月

競売形式 売買用

許可形式 為替取引日

spina

全外貨供給にしめる割合

金融機

## 豪の製造業の雇用者は減少している 180 万人 小売り・卸売り 160 健康·社会福祉 140 120 13 14 (注) 聚統計局による

## トヨタなど相次ぎ撤退

本流の生産性向上や品質 ぶまれている。 **平企業への視察ツアーを** 日動車やリンナイなど日 ルティング会社シンカ・ オーストラリアのコンサ 二 「ポカヨケ」など日 トラリア州)は、 カーが相次ぎ撤退を 製造業の存続が危 豪州では自動車 「カイゼ トヨタ

【シドニー=高橋香織】

ジーランドの企業経営幹

は豪州やニュー

豪州企業が学ぶこと 」とシンカ社のポ

## ツァー人気 カイゼン学ぶ

の3回に増やす。

が多いため5、6

年から年1回開催してき

今年は参加希望者

たり10~15人。2007

定員は1回あ

南オーストラリア州は ル・スミス氏は話す。

を意味する。「ミス防止 しした効率的な生産方法 」とは、無駄をそ言弦 ツアー名にある「リ 取り組み続



ける高級商業施設。 ナスツインタワーや増え

・5倍の高さを誇るペト

ることに対応する。

管理に関心が高まってい

のハルカス(大阪市) 系企業は一様に指摘する 厚い壁がある」。 が「目標達成には見えた 日本の最高層ビル、 進出人



降、さらに増やす可能性 20年までの先進国 ア。隣国シンガポ 業施設が立ち並ぶマレー いう国家目標に着実に近 つように発展を続け、 ているように見える。 超高層ビルや近代的な

座から撤退、米ゼネラル ズ G M

集積地の一つだが、 08年に三菱自動車が生

第州を代表する製造業の 20







## **Job Opportunities**

We don't have pigeonholes for people at REA – there's no such thing as the perfect candidate for any particular job. Instead, we adapt our roles to fit our people, not the other way round.

#### Your development and career

Being a leader in the online advertising industry is tough. Technology is constantly changing; what was best practice yesterday can quickly become outdated. So we want people with a thirst to stay on the cutting edge, who welcome continued professional development. Our sales team partake in regular digital marketing training, and our developers are constantly being coached on how to star in an Agile environment.

#### CURRENT VACANCIES

All our current vacancies are listed below. Scroll for the entire list.

A Senior Developer to deliver ...

#### Senior Developer

As a software developer you ...

#### Senior Developer

A strong Development Consult...

#### Senior Developer

A strong Development Consult...

#### Senior Product Manager

We are looking for a Senior Pr...



#### 403: NUMMI

MAR 26, 2010

A car plant in Fremont California that might have saved the U.S. car industry. In 1984, General Motors and Toyota opened NUMMI as a joint venture. Toyota showed GM the secrets of its production system: How it made cars of much higher quality and much lower cost than GM achieved. Frank Langfitt explains why GM didn't learn the lessons—until it was too late.

