

+Empowering Business



THE LENS



Sharing stories defines our culture.



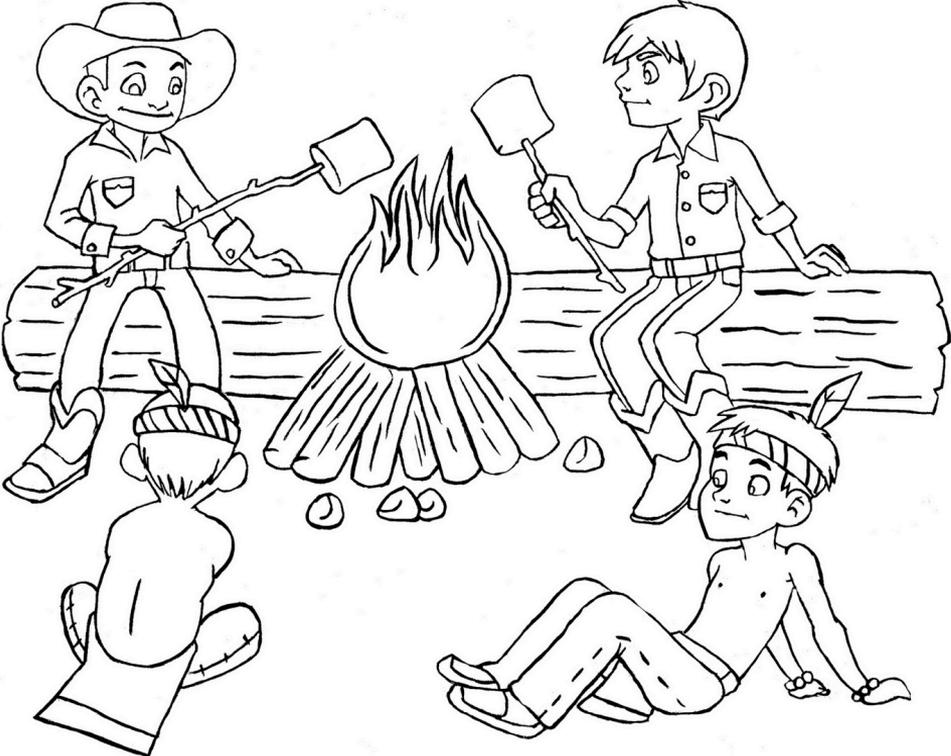
Knowledge



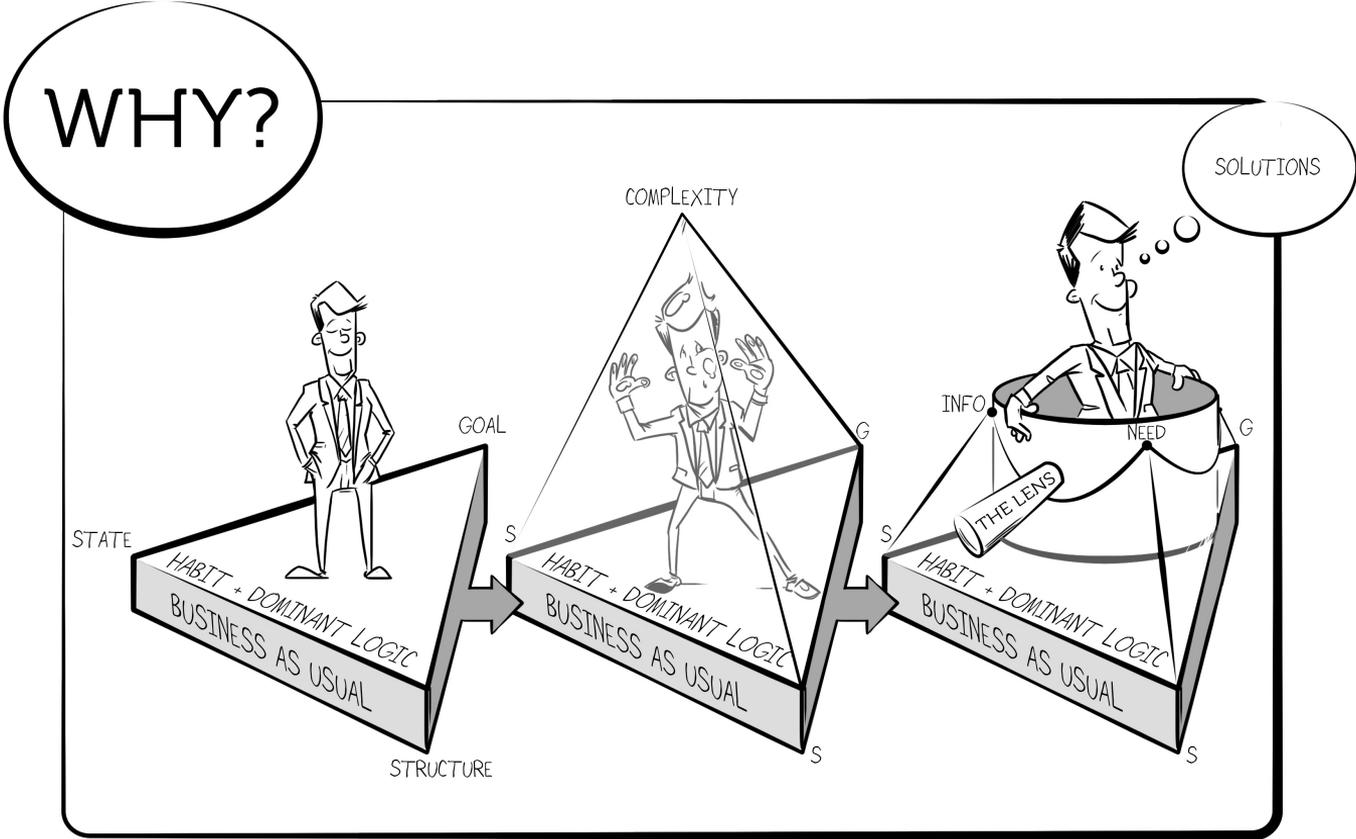
Identity

Culture

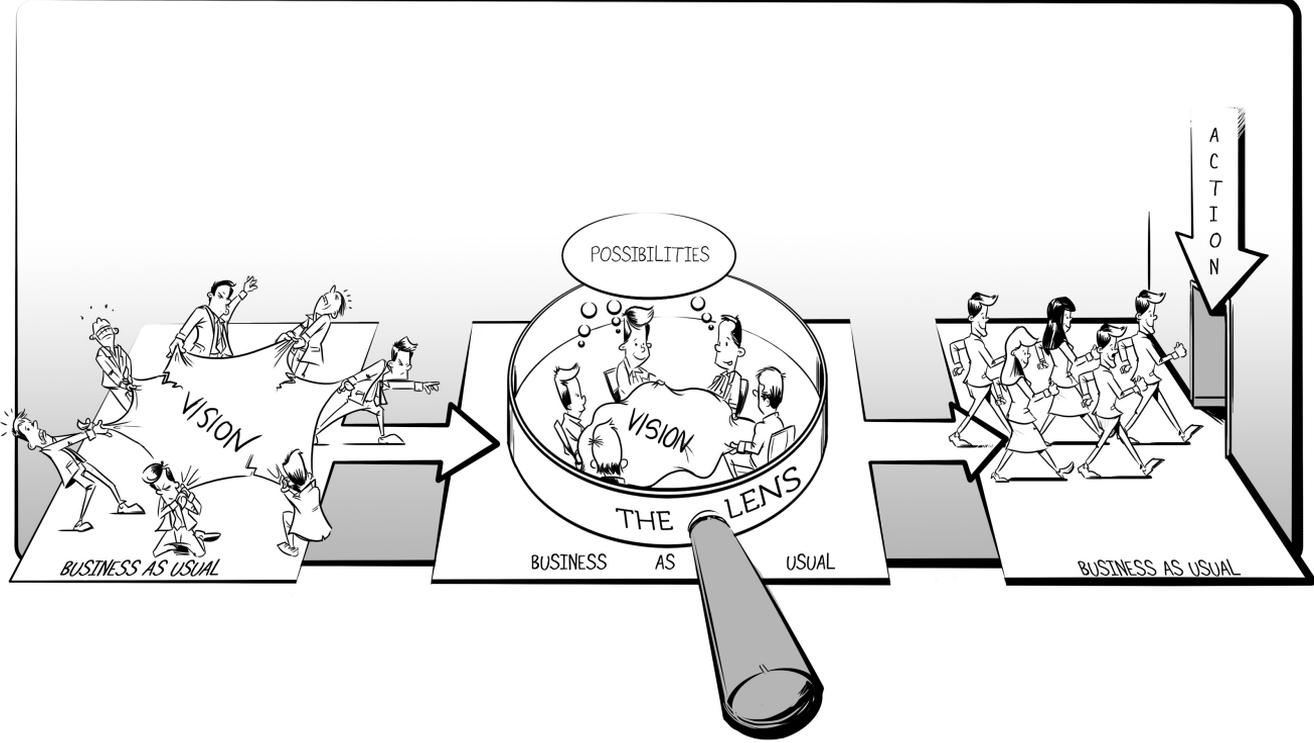
We create a space to experience stories together.



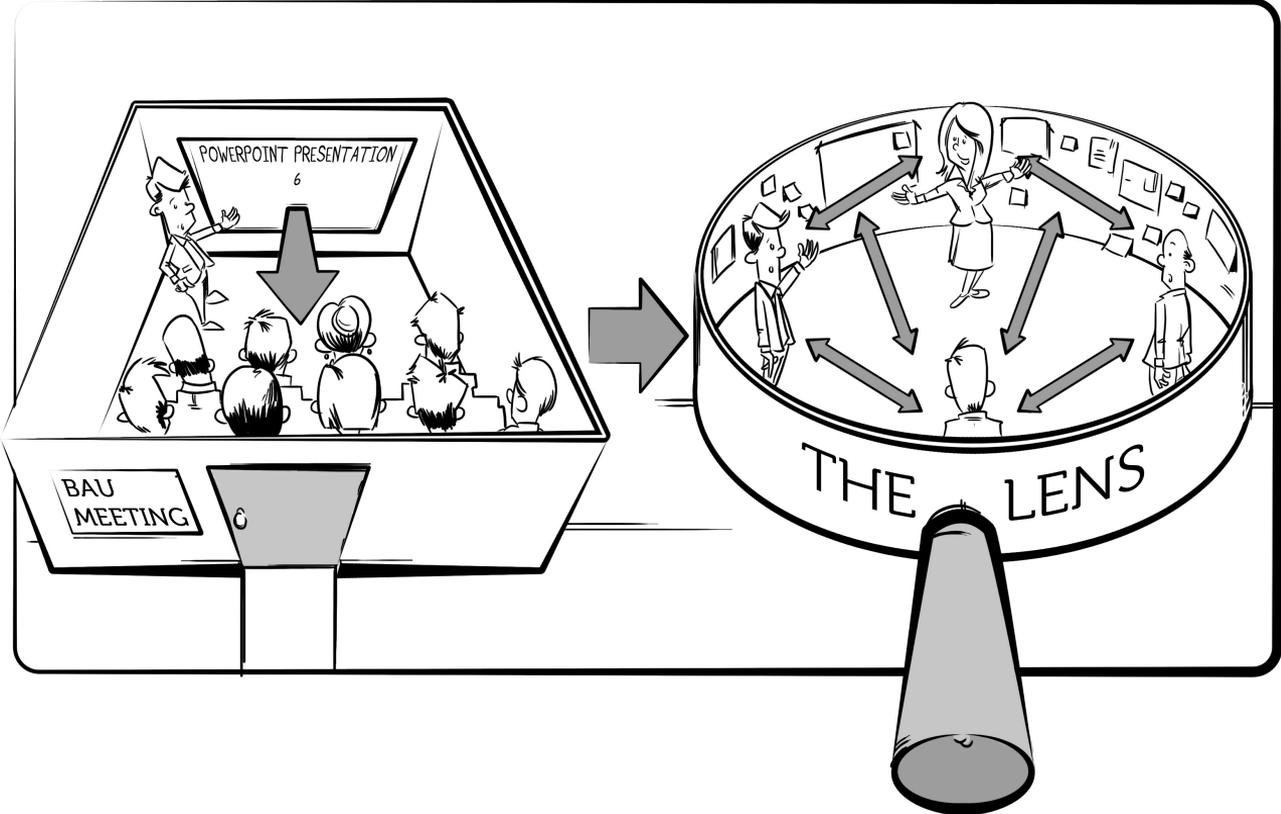
We need to allow our ambitions to prosper.



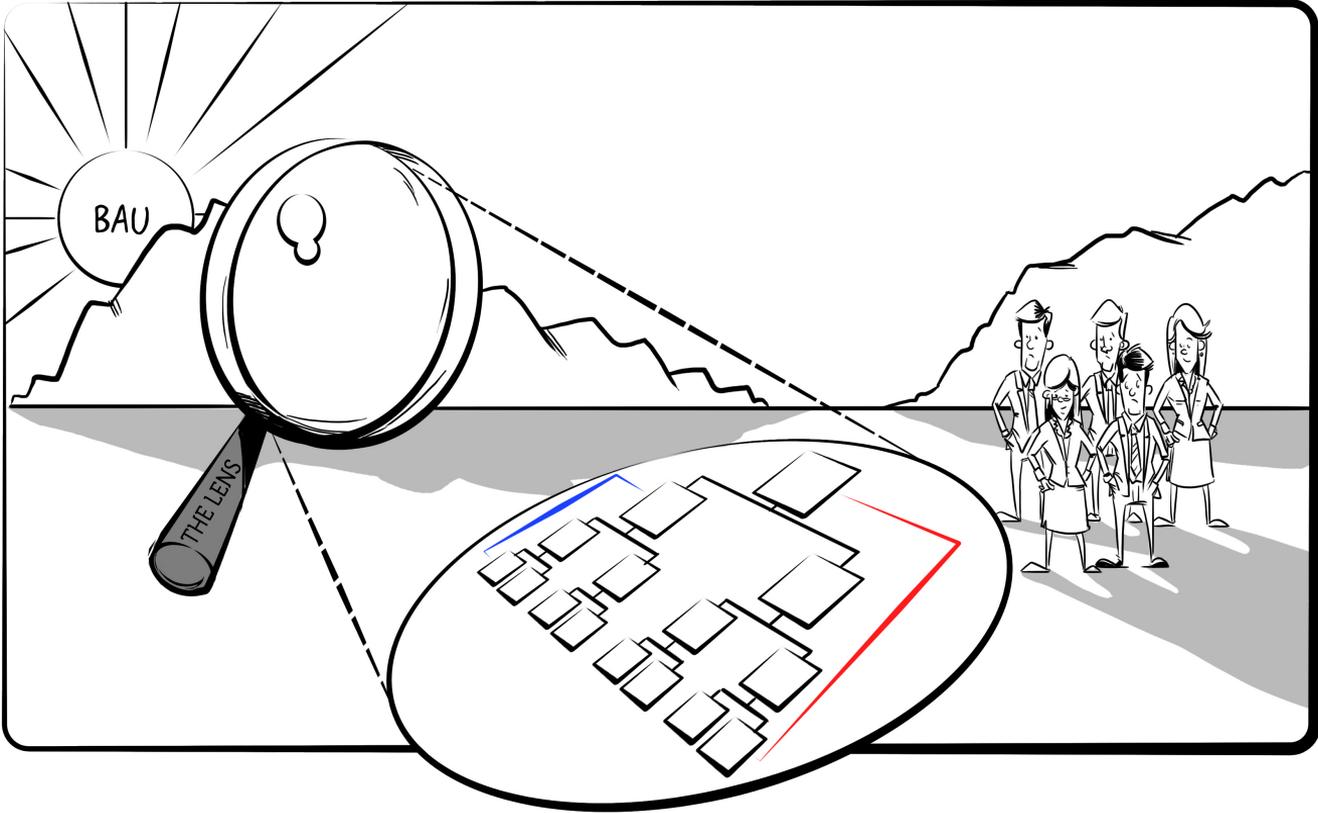
We create a way to focus and observe.



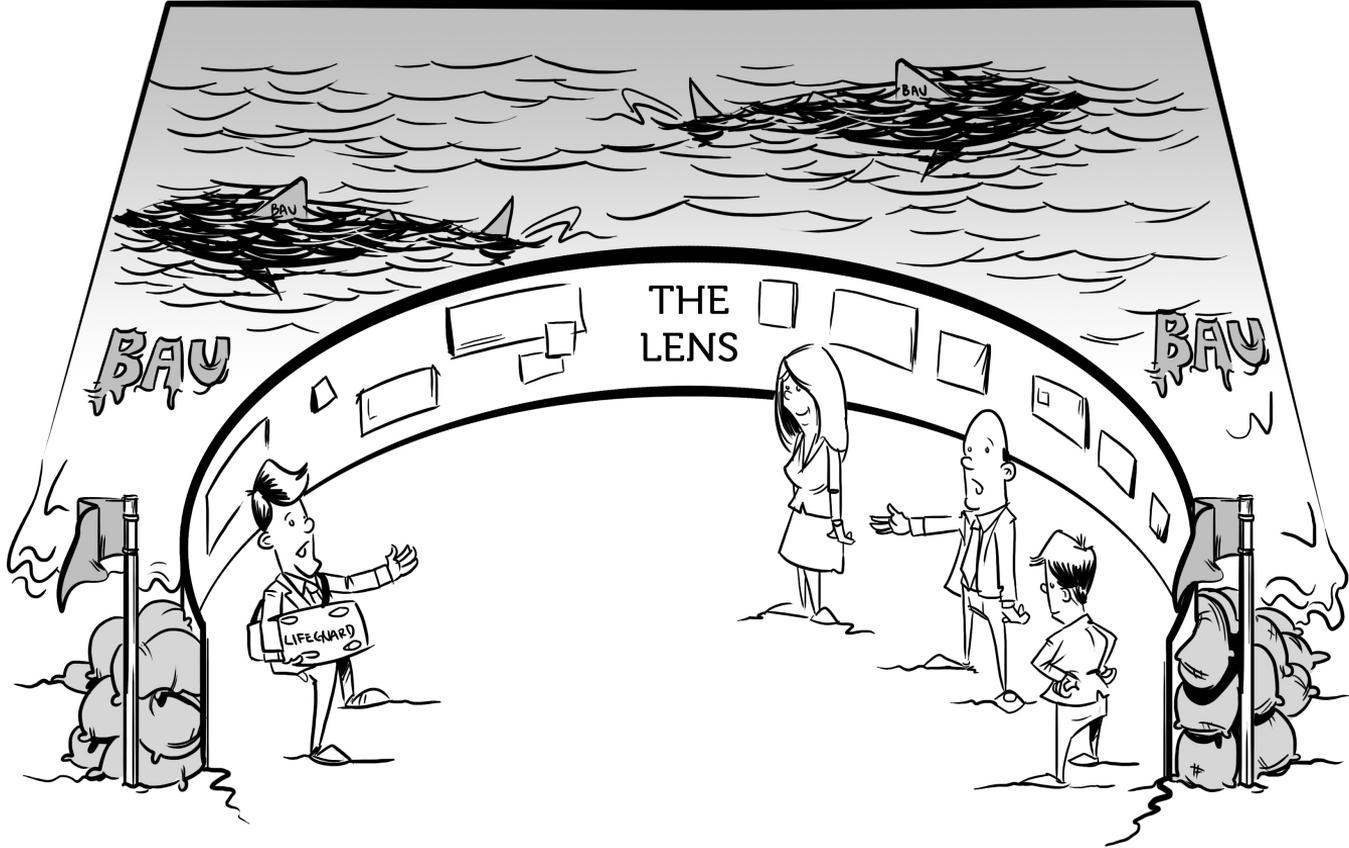
Trigger new forms of enquiry to find new information.



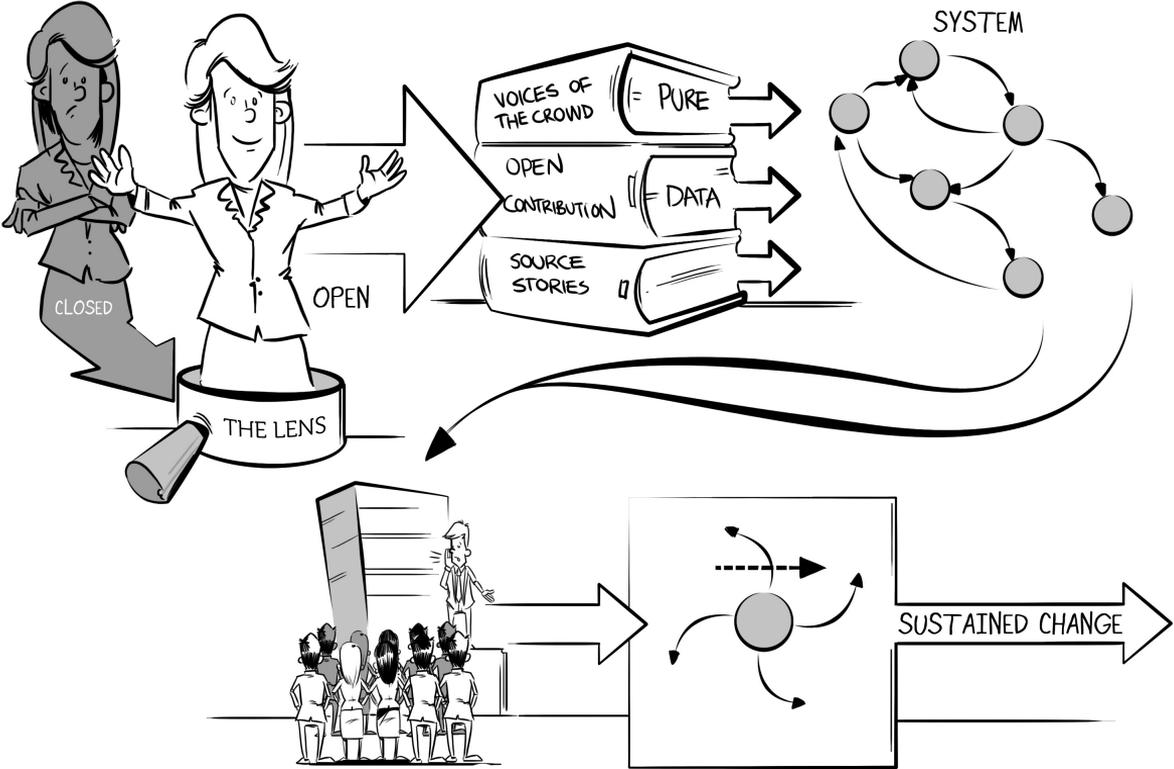
These connections rarely align with existing structures.



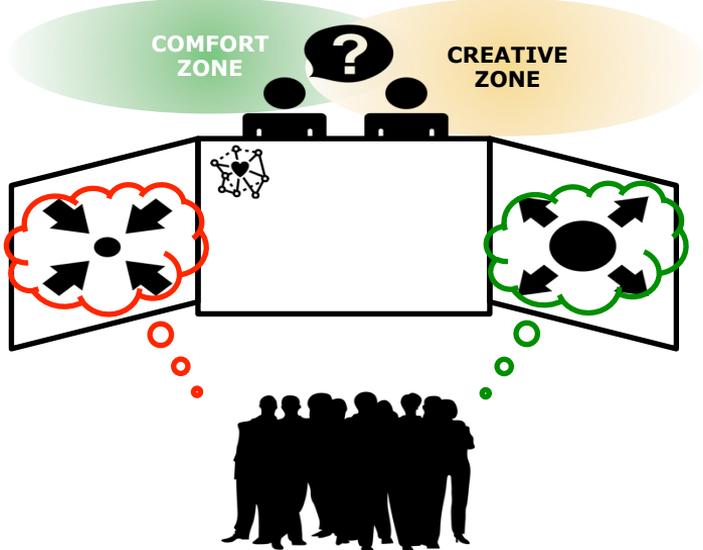
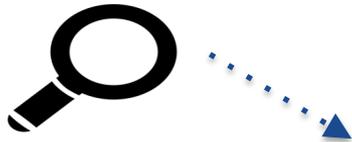
Shared meaning is encouraged through safety.



This approach harnesses the energy to inspire action.



Sponsors must lead by example.



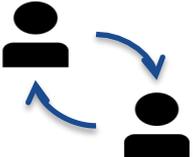
Sliding to success



Creators can't be here forever

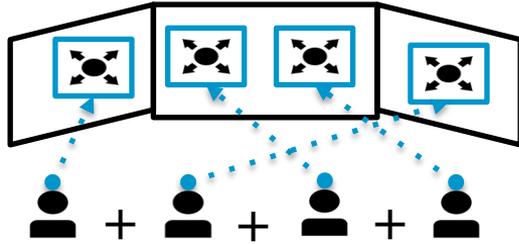


Qualifying feedback

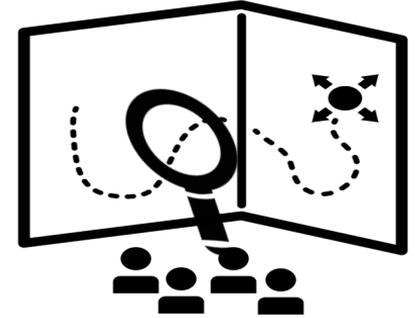


Co-creation until acceptance

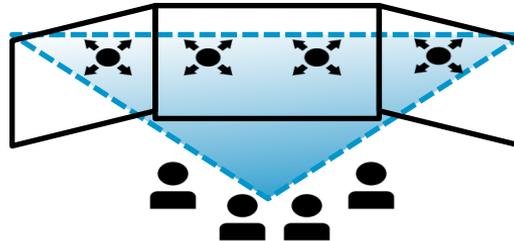
Many people need to be involved.



We must sense together

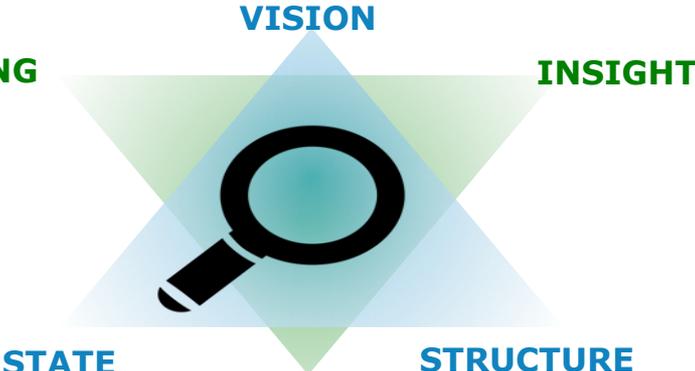


Together we discover the route to change



Real needs emerge from shared meaning

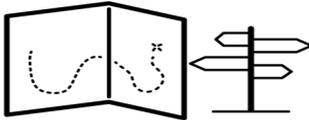
Together, we broaden our perspective.



Reassess our mental models



Co-create



Navigational leadership

SMS IMMERSION ROOM

PROGRAM JOURNEY

HOW

CAPABILITY & CULTURE

Our culture and capability act as a conduit through which we deliver our service and value

WHAT

DELIVERY MECHANISMS

We leverage and idevelop capability that allows us to deliver on our promise to our clients

SERVICE DESIGN

We design our service to meet the client need

EXPERIENCE



INTERACTION



SERVICE



PROPOSITION



WHY

NEEDS & TASKS



CLIENTS & MARKETS

We understand our market and their needs

CLIENT PROFILE



FUTURE TRENDS SOCIETAL DRIVERS



CULTURE



PURPOSE



BUSINESS ARCHITECTURE



ROADMAPS



PROJECT FLOW



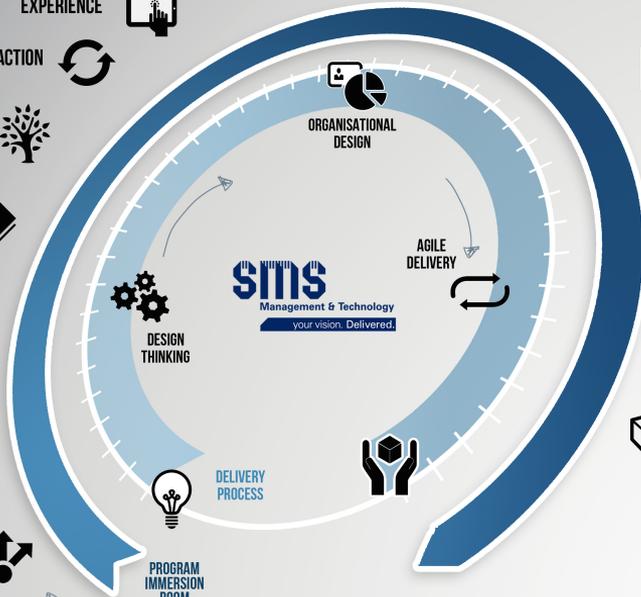
INSIGHTS



CELEBRATIONS



PROGRAM PACKAGES



[START]



SMS EXISTS TO
EMPOWER BUSINESS

TO BE SUCCESSFUL IN THIS WE MUST
EMPOWER OUR PEOPLE

EMPOWER PEOPLE

Great people come together with energy & a desire to make a difference and bring about positive change.



This is where we believe we need to be to achieve the goal of empowering our clients.
It is not enough to just focus on empowerment, we need to target the one aligned and effectively executed to empower our clients.

EMPOWER SMS

SMS doesn't own its business. It doesn't have any patents or patents. We deliver solutions and value proactively.

When it comes down to it, all of the value of SMS is in our people. This is reflected in the fact of each day with our clients to create it and how much of themselves they bring. It also reflects on how open SMS is to that energy, ability and focus.

EMPOWER BUSINESS

SMS focuses on the energy and capability of our people to focus and deliver value, always with the client at the center.

With this, we get on a journey with our clients to help them change, working them to best capabilities to their future and growth about their place in the world.

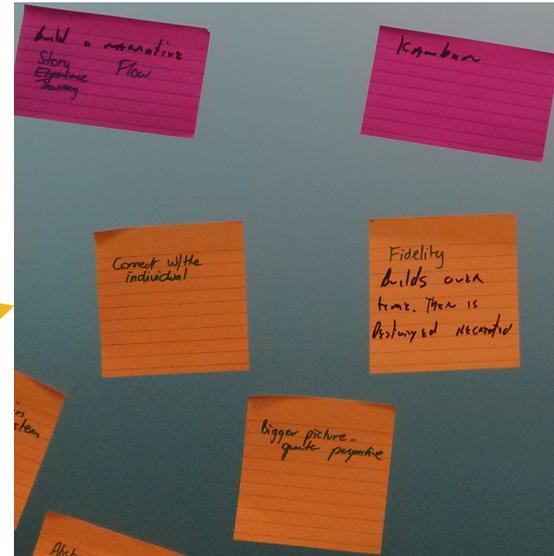
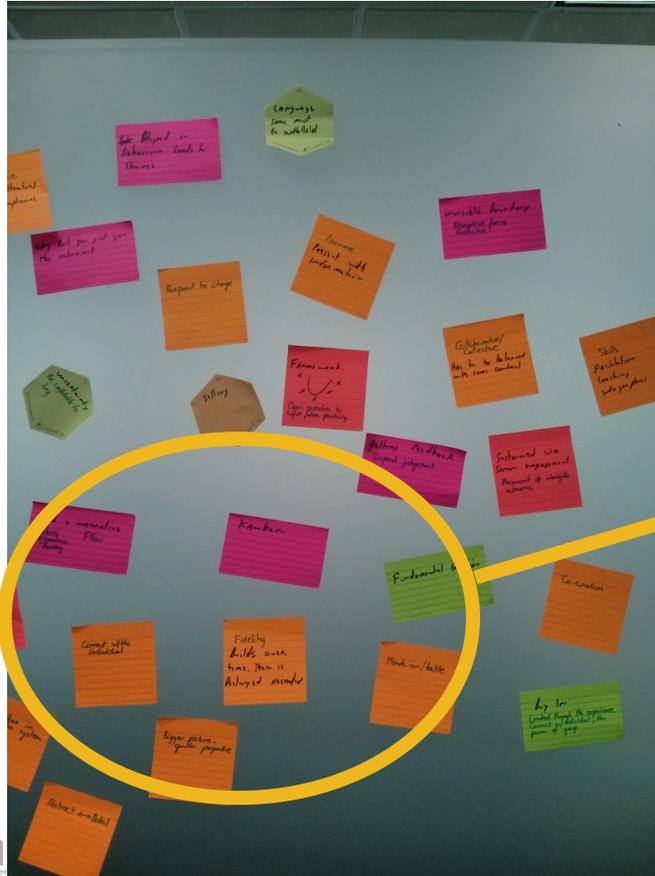


EMPOWERED:

The ability to decide, to move, to bring about change.

Our journey to Agile Australia 2014

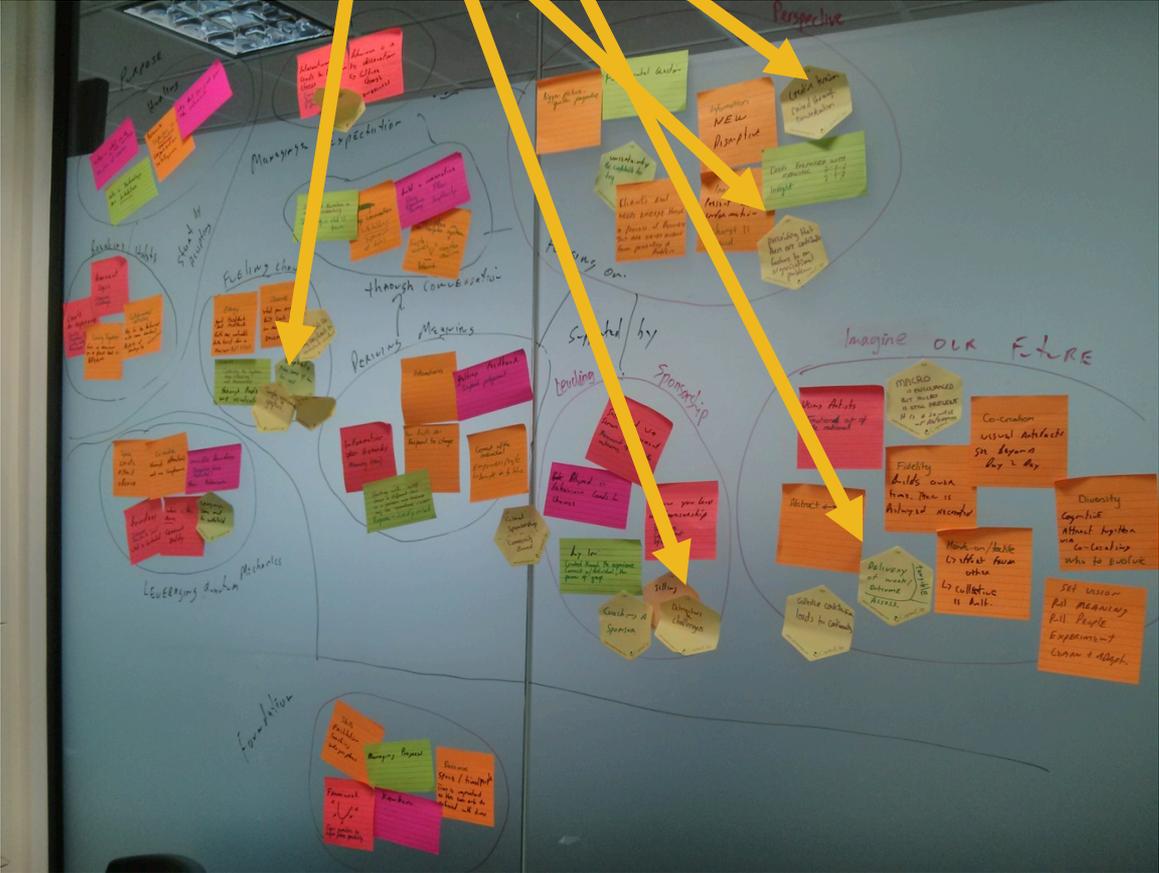
First, we brainstormed...



From those clusters, we drew connections to form our narrative.



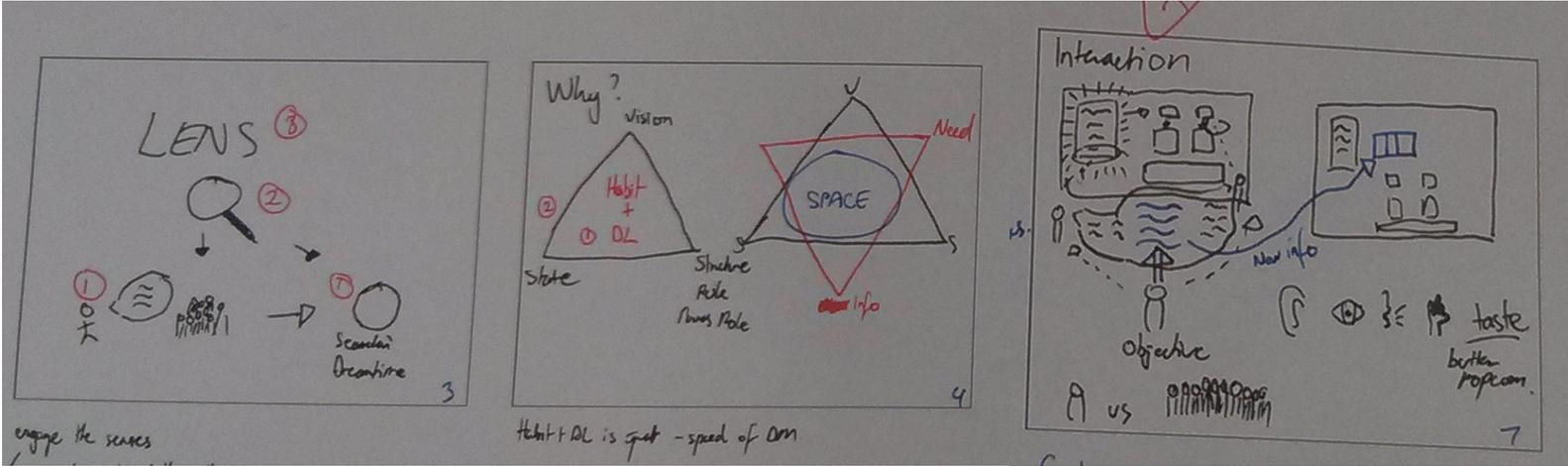
We opened up our thoughts to feedback from others



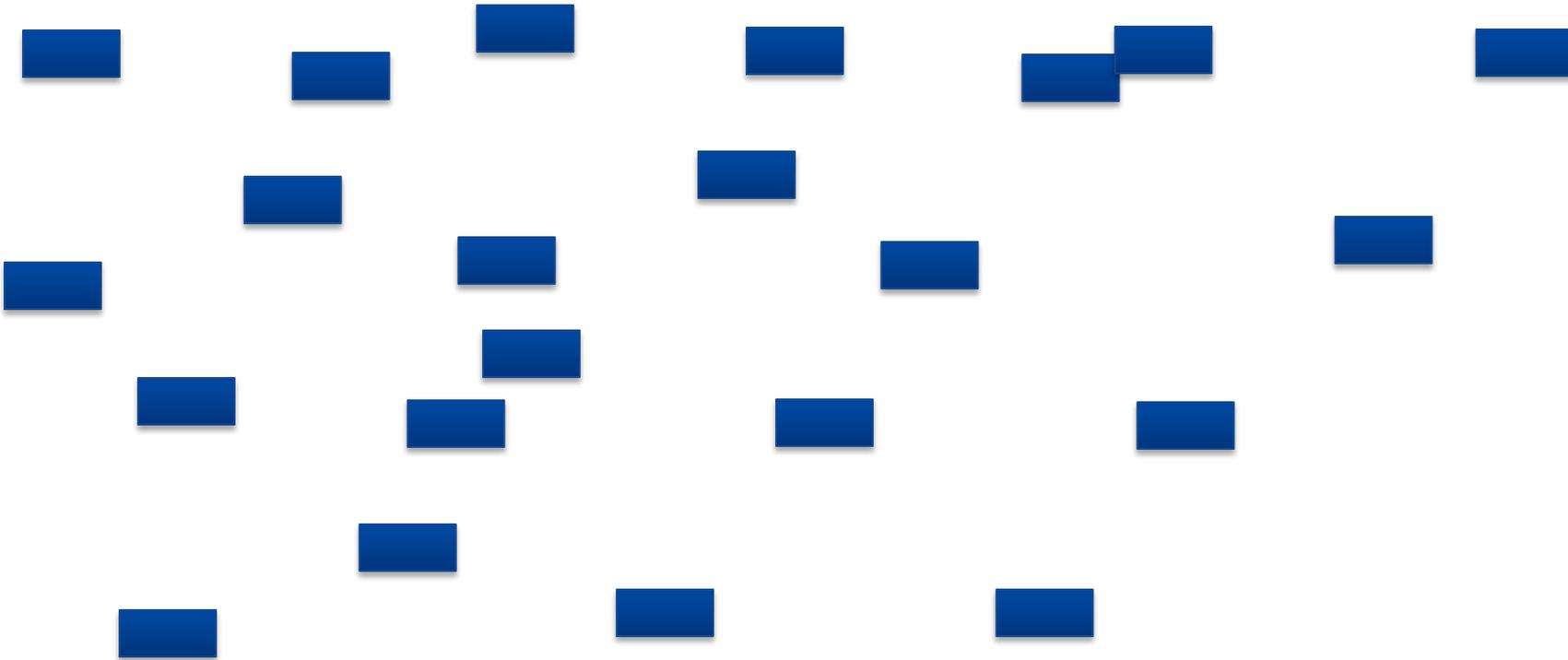
Dialogue led to a completely new chapter - thanks to our shepherd @timnwblid!



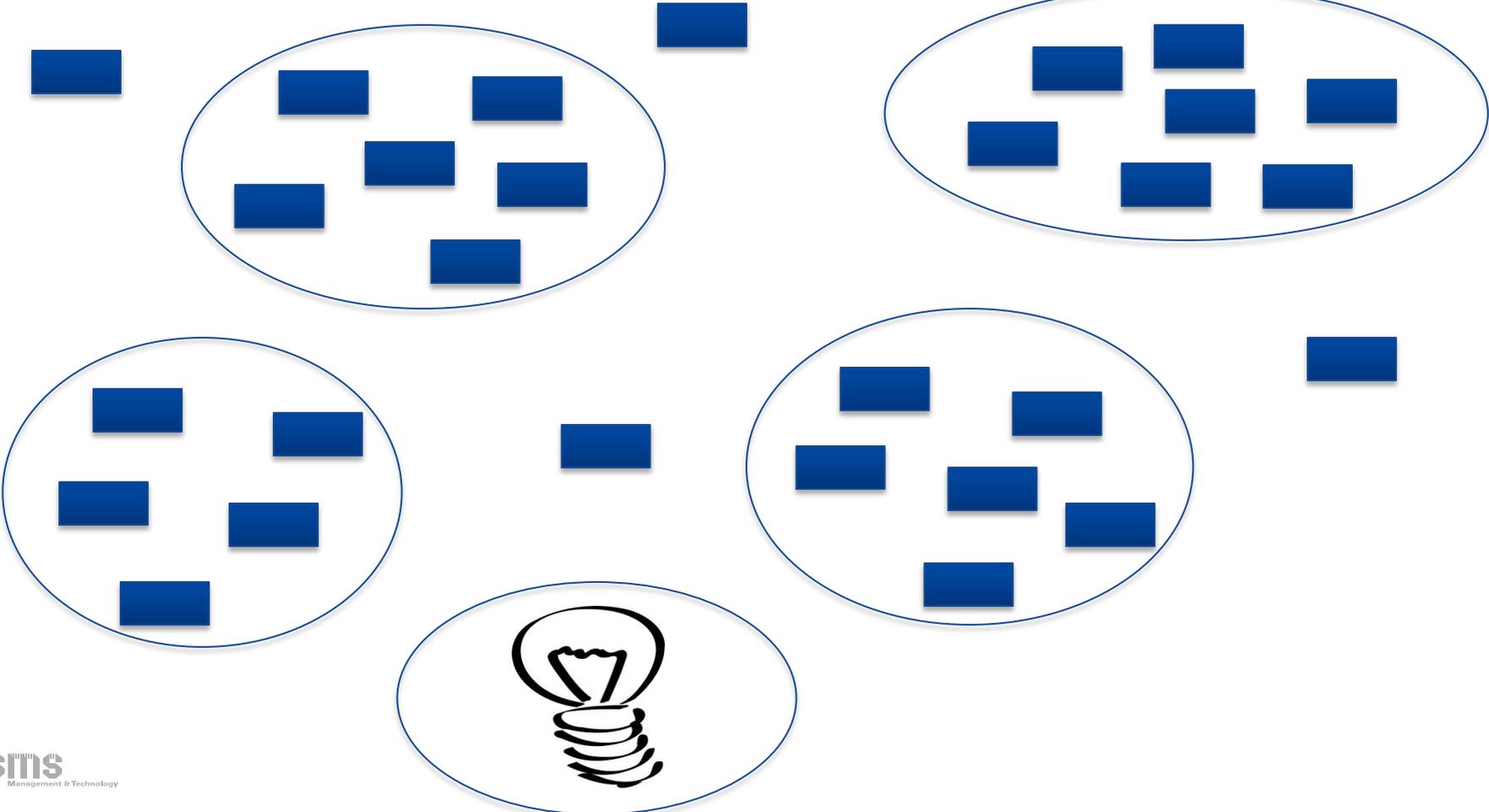
These were the sketches we drew as we spoke about the narrative, and they have formed the basis of all the content you see here today.



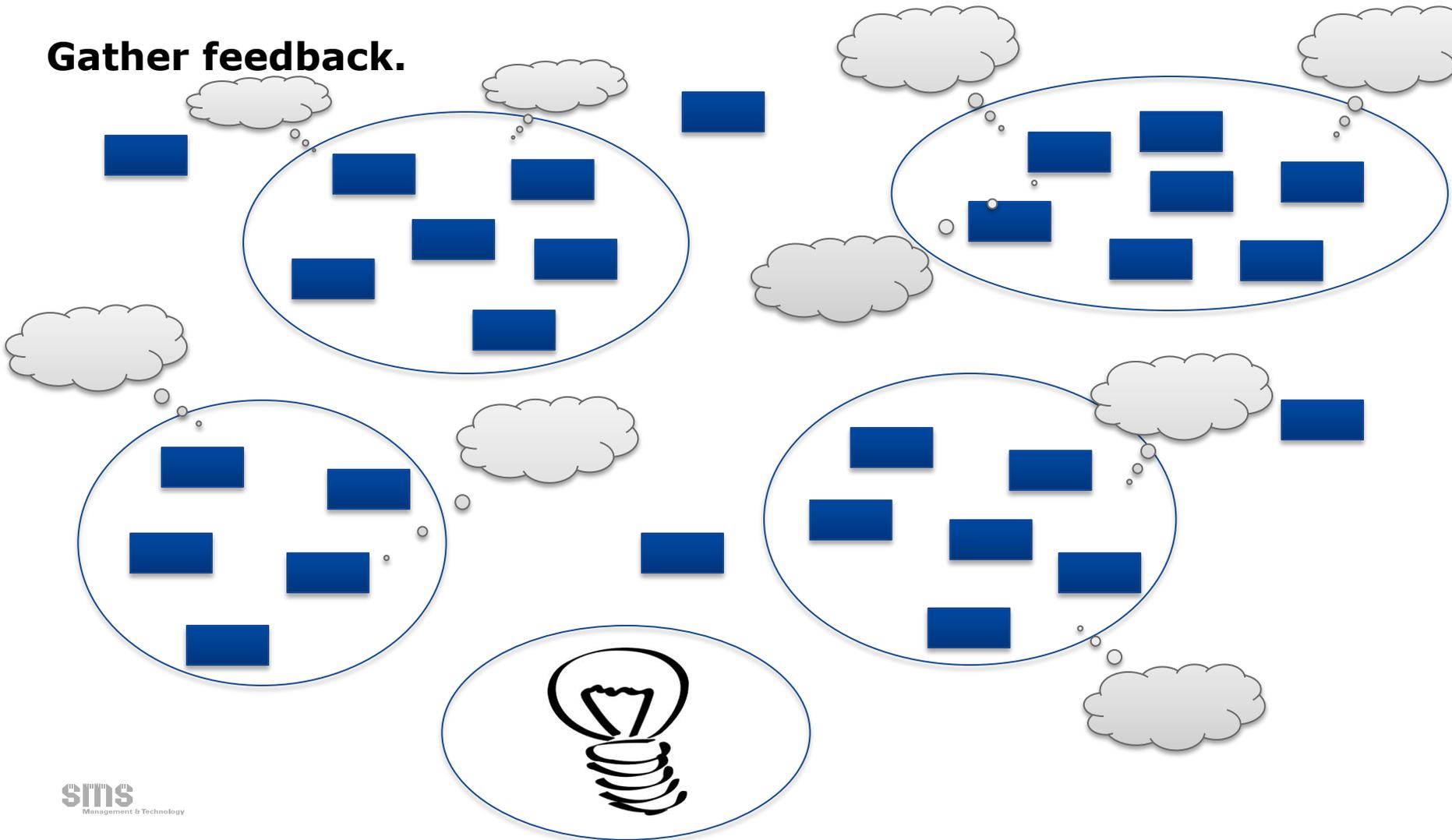
Gather ideas.



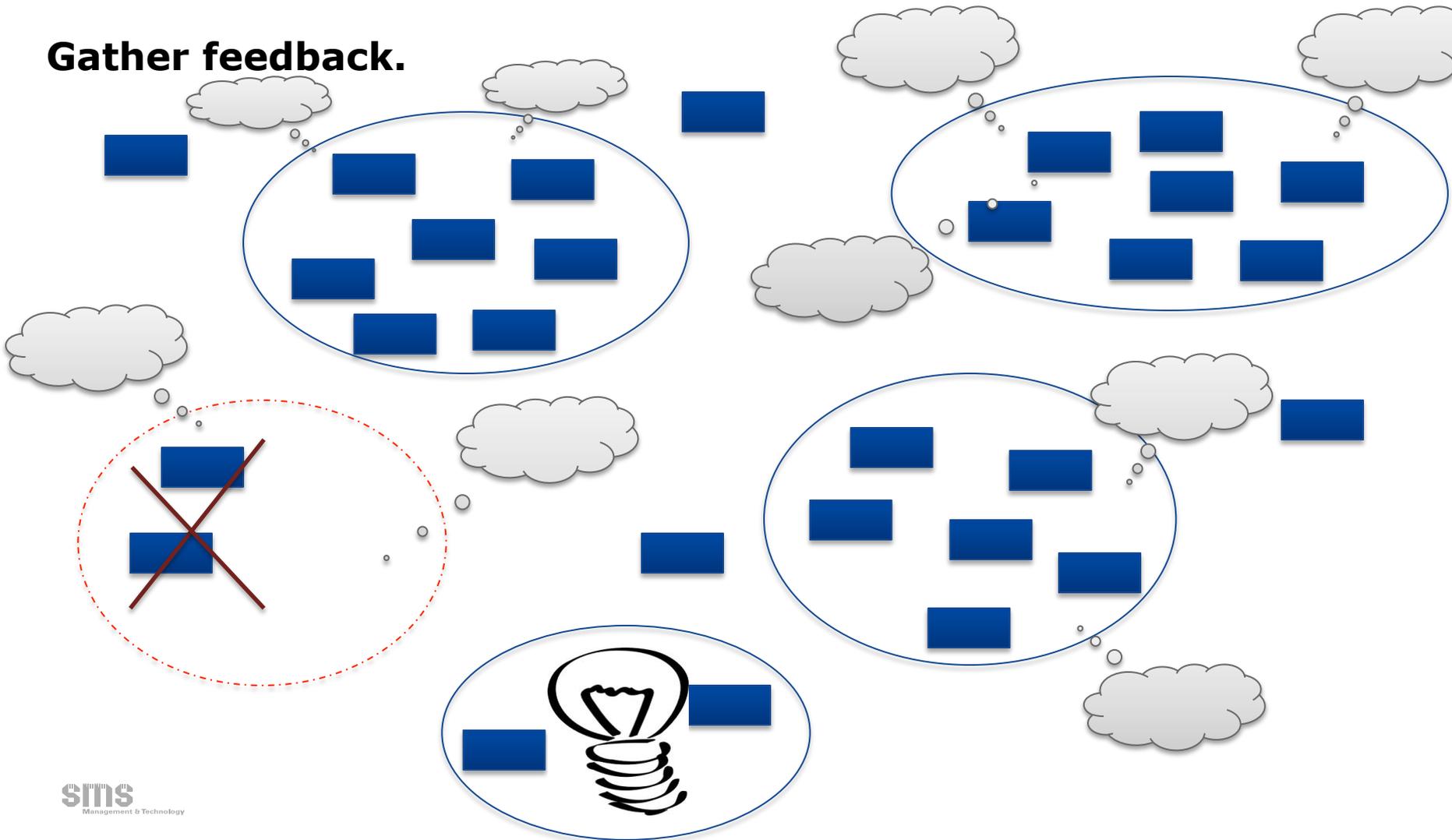
Form clusters.



Gather feedback.



Gather feedback.



Make sense of the clusters.

Openness

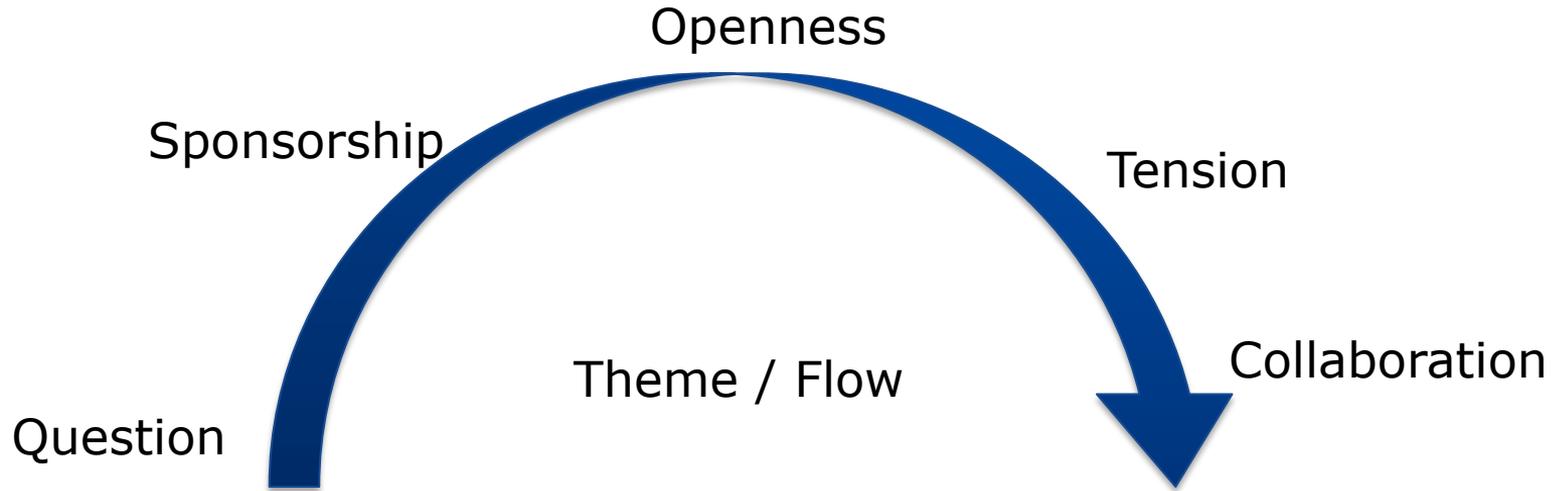
Sponsorship

Tension

Collaboration

Question

Build a narrative.



Produce a refined outcome.

Question

Establishing the fundamental question to support all observation is the key to a good start

Openness

This is achieved by not having a vested interest in the outcome and ensuring others feel comfortable as a result

Collaboration

By developing ritual, symbolism, humor, infographics to disarm and inspire others the diversity needed for transformation change is fostered.



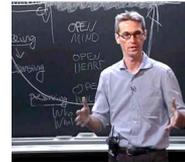
Sponsorship

Identifying the appropriate sponsor and stakeholders shapes the quality of input and the level of information needed in order to be accepted

Tension

Through the capturing of unsolicited information there is a critical point where the tension of surprise is controlled and allowed to form into new insight, misalignment etc...

The foundations for our approach.



Ikujiro Nonaka and Hirotaka Takeuchi, Margaret Wheatley, David Bohm, Otto Scharmer, Jean Tabaka, and many more...

Share your thoughts on how we can all create a better future,
together.

#TheLens #AgileAus



@darylinabarrel



@kearnsey



@leighwhittaker



Thanks also to:

Luke Watson Creations

Hans Guingard

Snooth

Kullilla Art

Mind Blowing designed by [Luis Prado](#) from the [Noun Project](#)

Signpost designed by [hunotika](#) from the [Noun Project](#)

Crowd designed by [Shane Holley](#) from the [Noun Project](#)

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