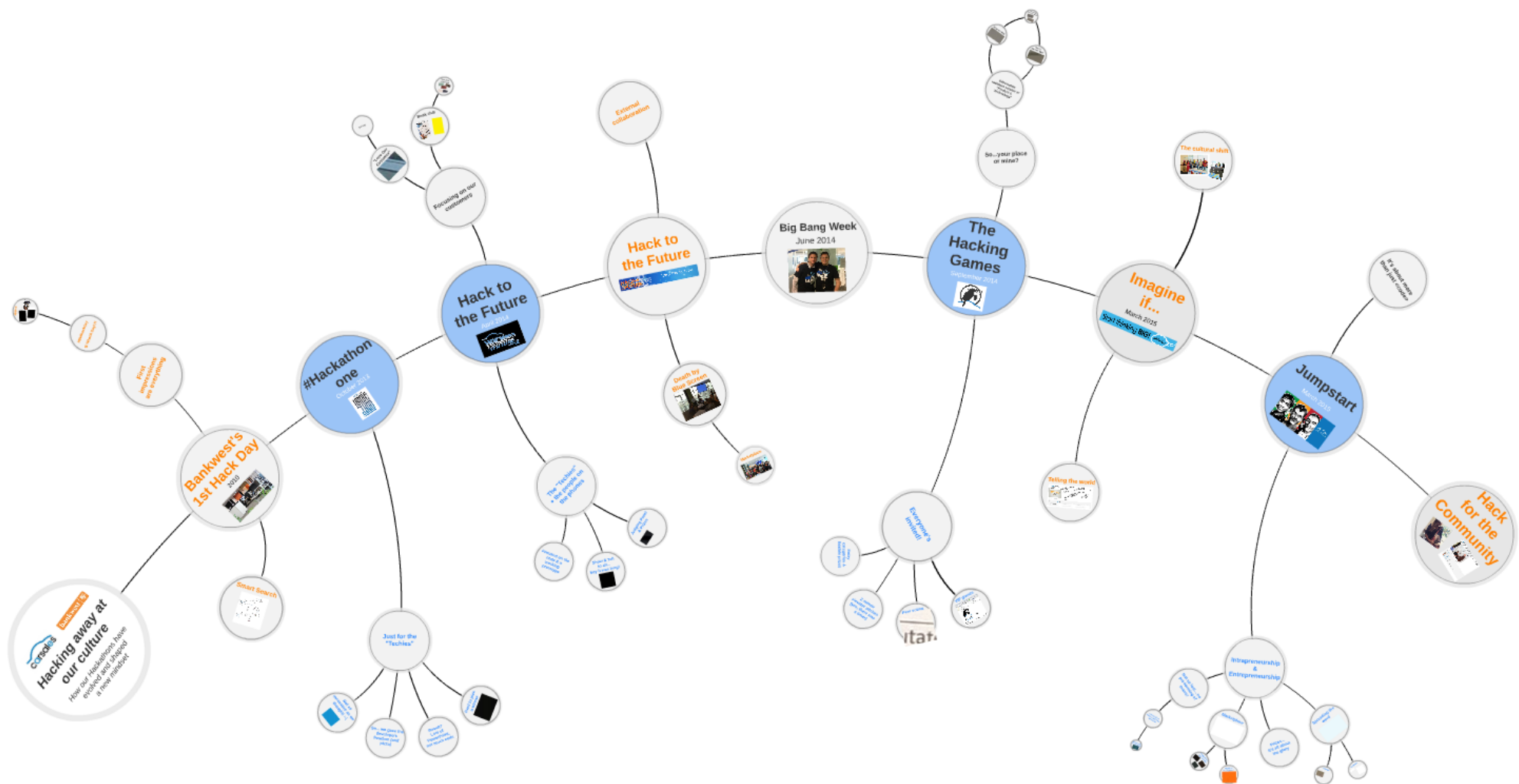




Hacking away at our culture

*How our Hackathons have
evolved and shaped
a new mindset*

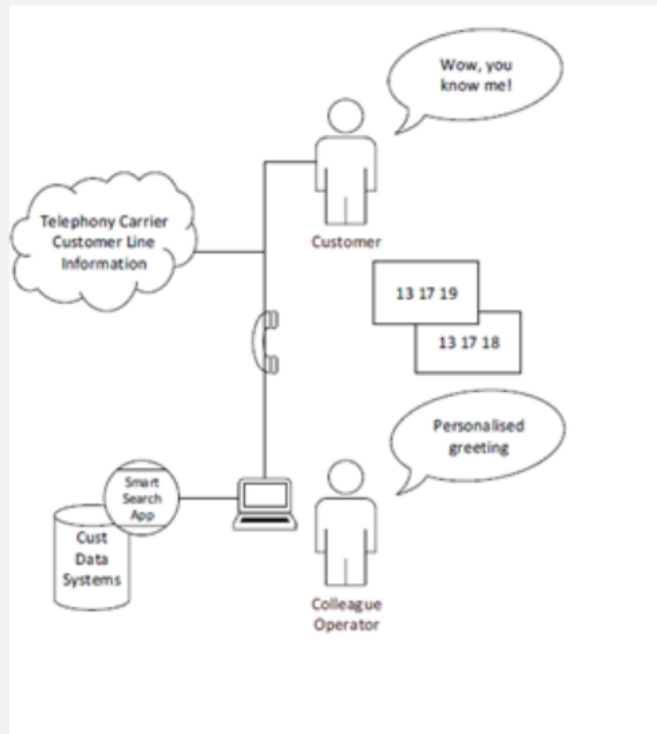


Bankwest's 1st Hack Day

2010



Smart Search



#Hackathon one

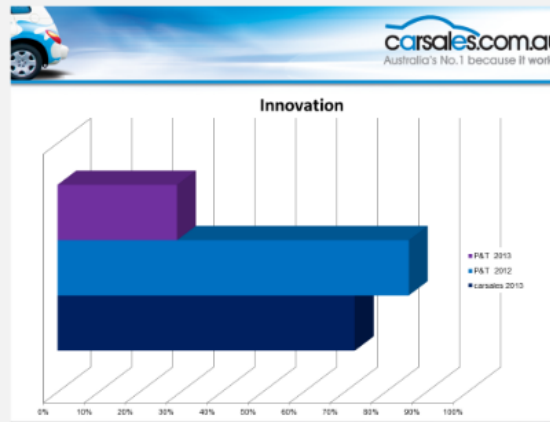
October 2013



A stylized clock face with a light gray outer ring and a white inner circle. The text "Just for the Techies" is written in blue in the center. The clock has four black legs at the bottom and a small black tick mark at the top.

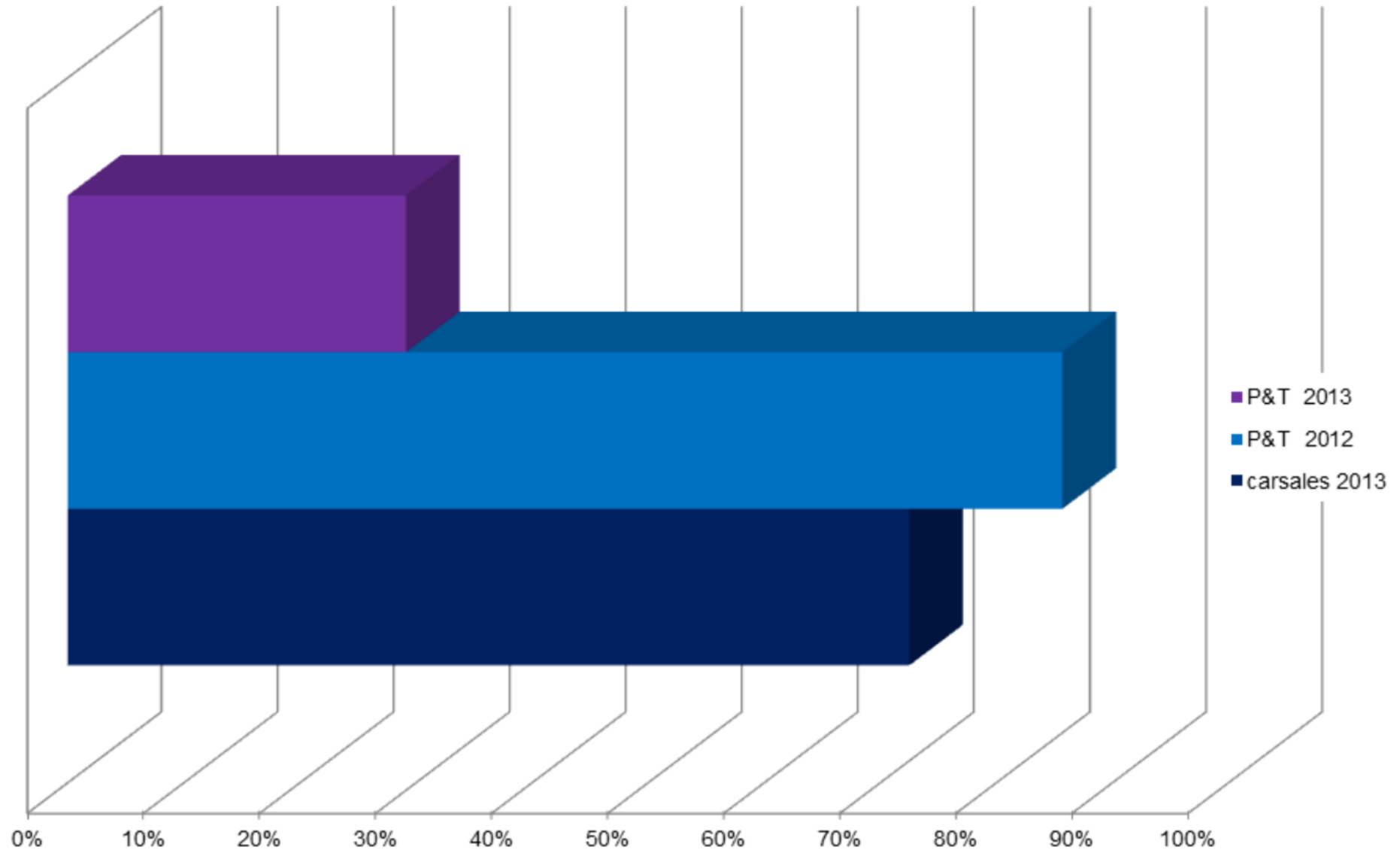
**Just for the
"Techies"**


Not as innovative as we thought! :-)



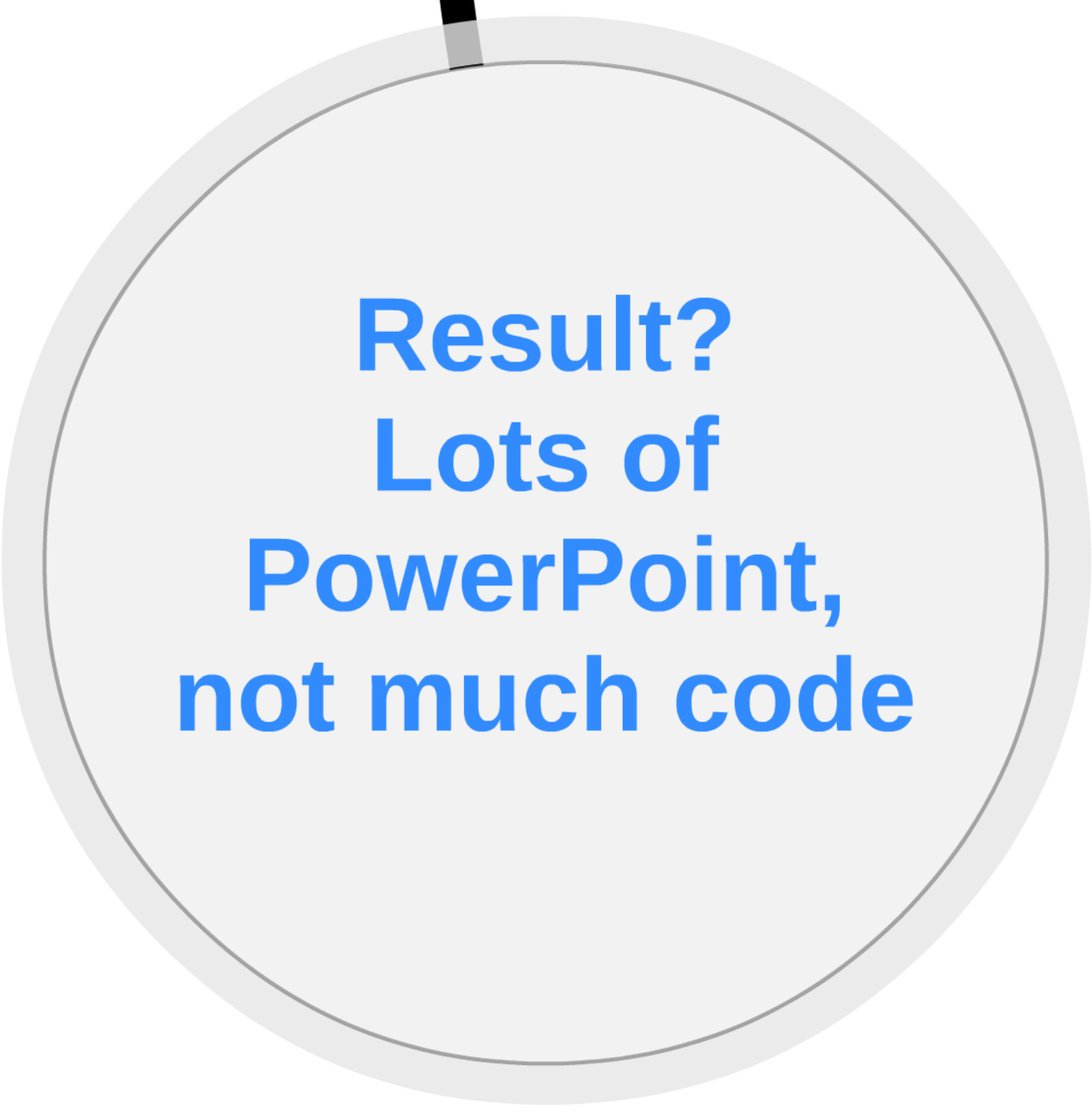


Innovation





**So... we gave the
developers
freedom (and
pizza)**



Result?
Lots of
PowerPoint,
not much code

Hard to pick a winner



#Hackathon one

October 2013



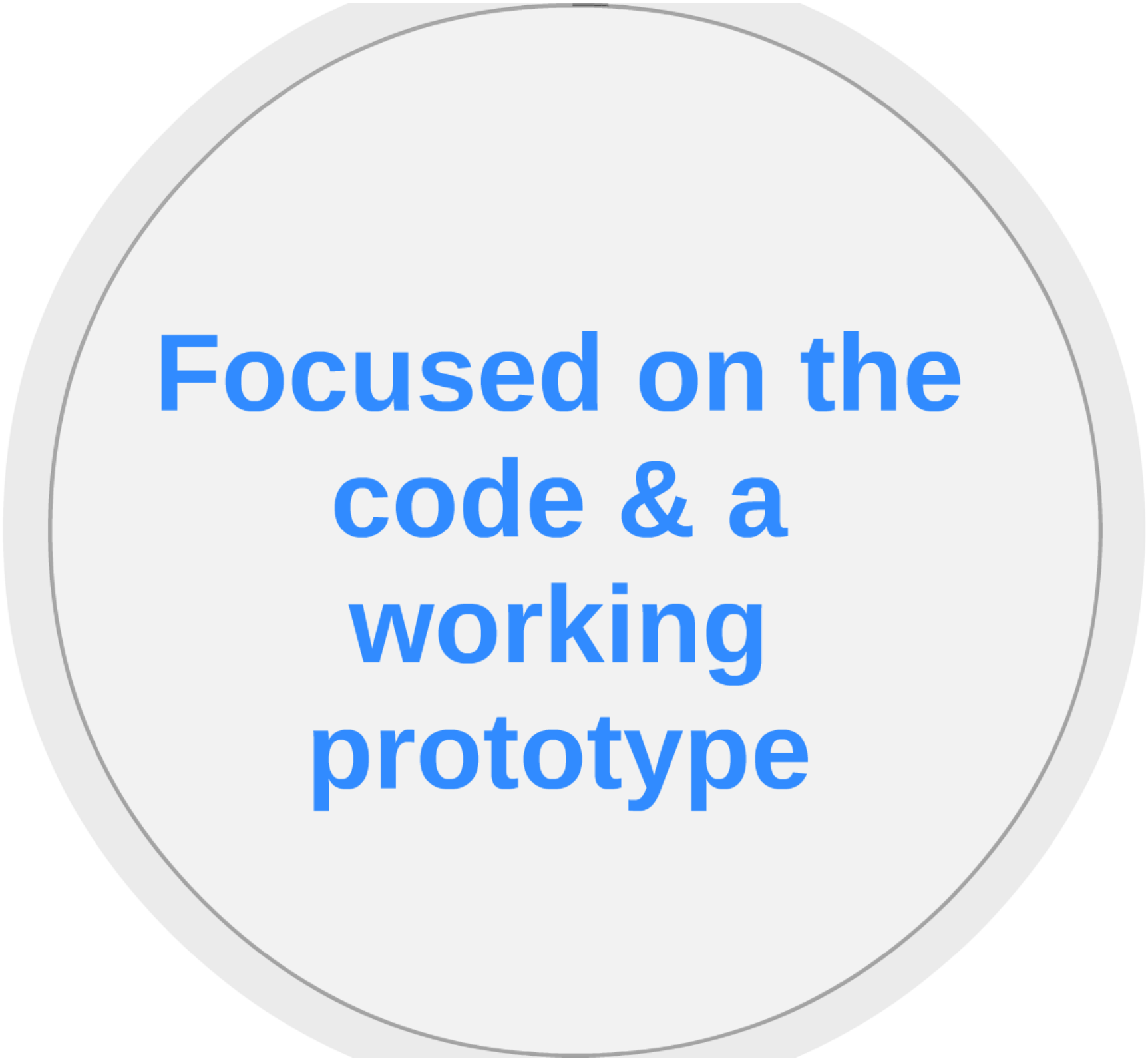
Hack to the Future

April 2014



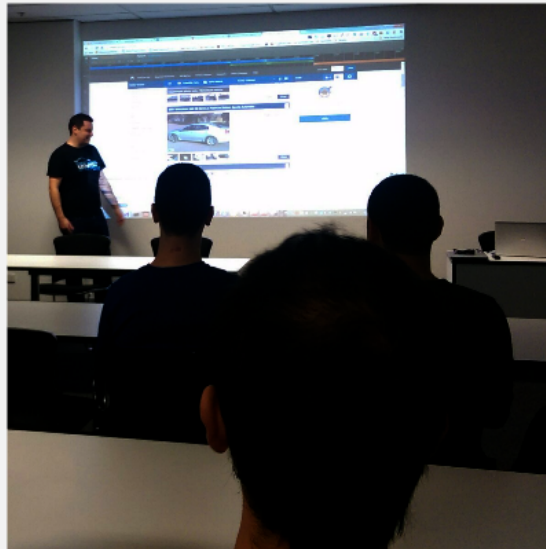


**The "Techies"
+ the people on
the phones**



**Focused on the
code & a
working
prototype**

**Show & Tell
to all...
boy it was long!**



Judging Panel & Prizes



Hack to the Future

April 2014



Hack to the Future



Death by Blue Screen



Marketplace



Big Bang Week


June 2014



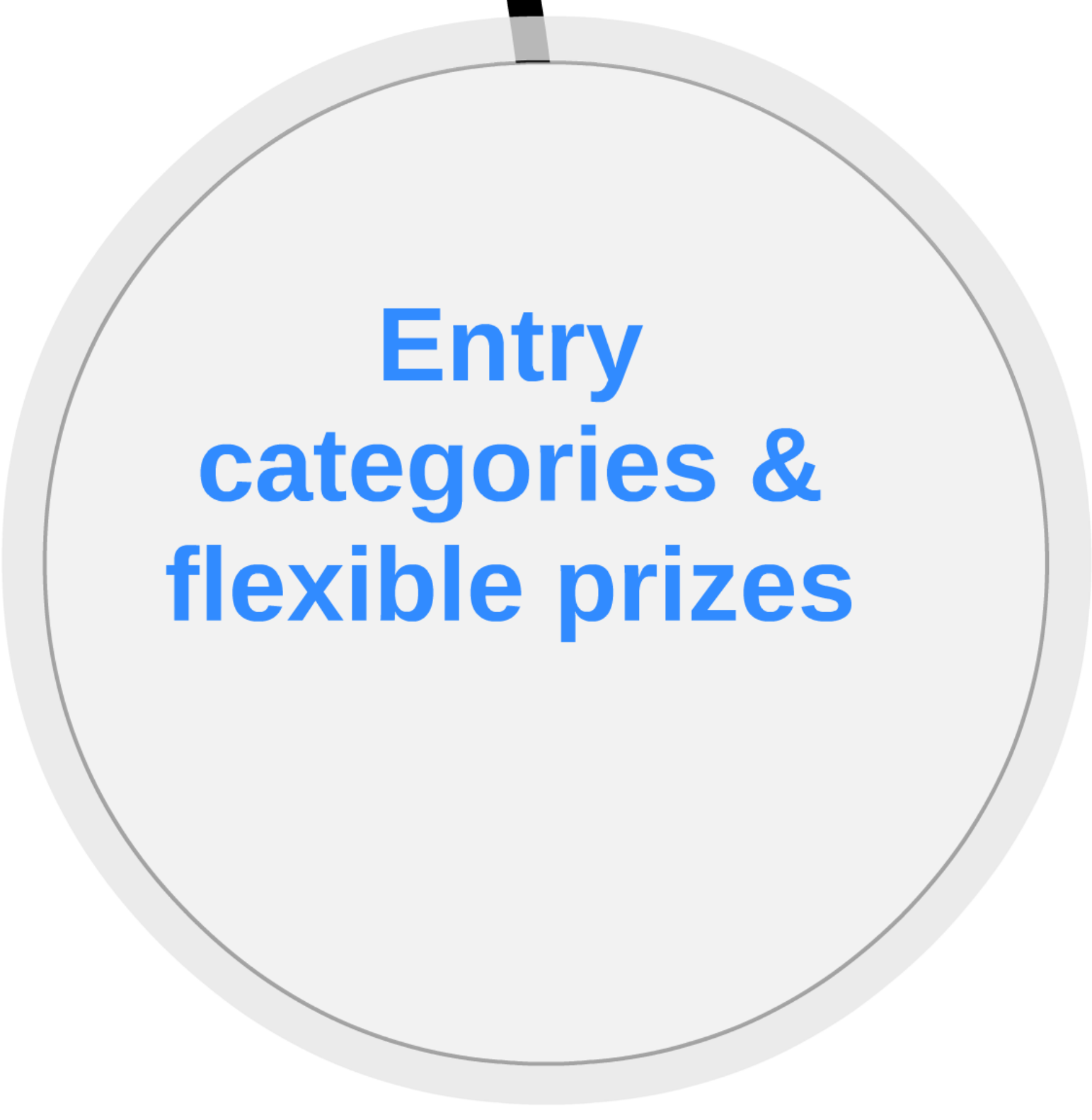
The Hacking Games

September 2014






**Everyone's
invited!**



**Entry
categories &
flexible prizes**



**2 minute
elevator pitches
(yes, there was
a timer)**

Peer voting



For each category, place a tick against the team you wish to vote for. Only one vote can be placed for each category

Category: Efficiency

		Vote
Carsales Up	Building a service status dashboard system and notification delivery for internal users.	
Request a call back (No comment)	Request a call back when entering an enquiry	
The Road Warrior	Using SSRS to generate reports to ugue eu lectus tincidunt tempus. Etiam non placerat diam. Fusce Business Intelligence team.	✓

Category: Membership

		Vote
Everyone is a member	This project will in fringilla orci. Nullam commodo fermentum mollis. Vestibulum volutpat quam nec justo sollicitudin, eu semper diam cursus. Duis a auctor orci, id ultrices ligula their saved items/searches...etc to desktop.	
Sharing is caring	We aim to create a shared accumsan sit amet arcu nec, vulputate auctor turpis. In tincidunt ultrices sapien vitae tincidunt. Etiam a urna ut massa venenatis lobortis et quis libero together.	
The wanted	Allow members to apien, accumsan sit amet arcu nec, vulputate auctor turpis.	
Warrior fox	Complete sodales lorem faucibus conat. Vestibulum fringilla justo non dui gravida semper existing. Per service AutoGate.	✓
Robot Rabbit	Sellers will be provided with sagittis at entum eu, imperdiet ut lacus. Cras eu nisl lacinia, tristique odio mollis lacus. Nunc vel nulla vel purus pretium tempus. Integer a odio. Suspendisse ut turpis velit. Suspendisse eu odio turpis. the owner.	

Category: Process Improvement

com	Improvement to meeting room booking system	
-----	--	--

VIP guests



The Hacking Games

September 2014



Imagine if...

March 2015

Start thinking **BIG!**  #BWHD5

Telling the world

Bankwest View highlights from Bankwest's 5th ever Hack Day event which ran across two days in March 2015. On day one our Bankwest colleagues pitched innovative ideas they believe could make banking easier for our customers. Groups were formed and ideas then ... [more](#)



View Highlights from Bankwest's 5th ever Hack Day Event

[youtube.com](#) • View highlights from Bankwest's 5th ever Hack Day event which ran across two days in March 2015. On day one our Bankwest colleagues pitched innovative ideas they believe could make banking easier for our customers. Groups were formed and ideas...

Like (21) • Comment • Share • 2 months ago

You, [Sam McCready](#) +19

Add a comment...


Jumpstart

March 2015






Intrapreneurship & Entrepreneurship



**Not so fast... no
pre-forming of
teams!**

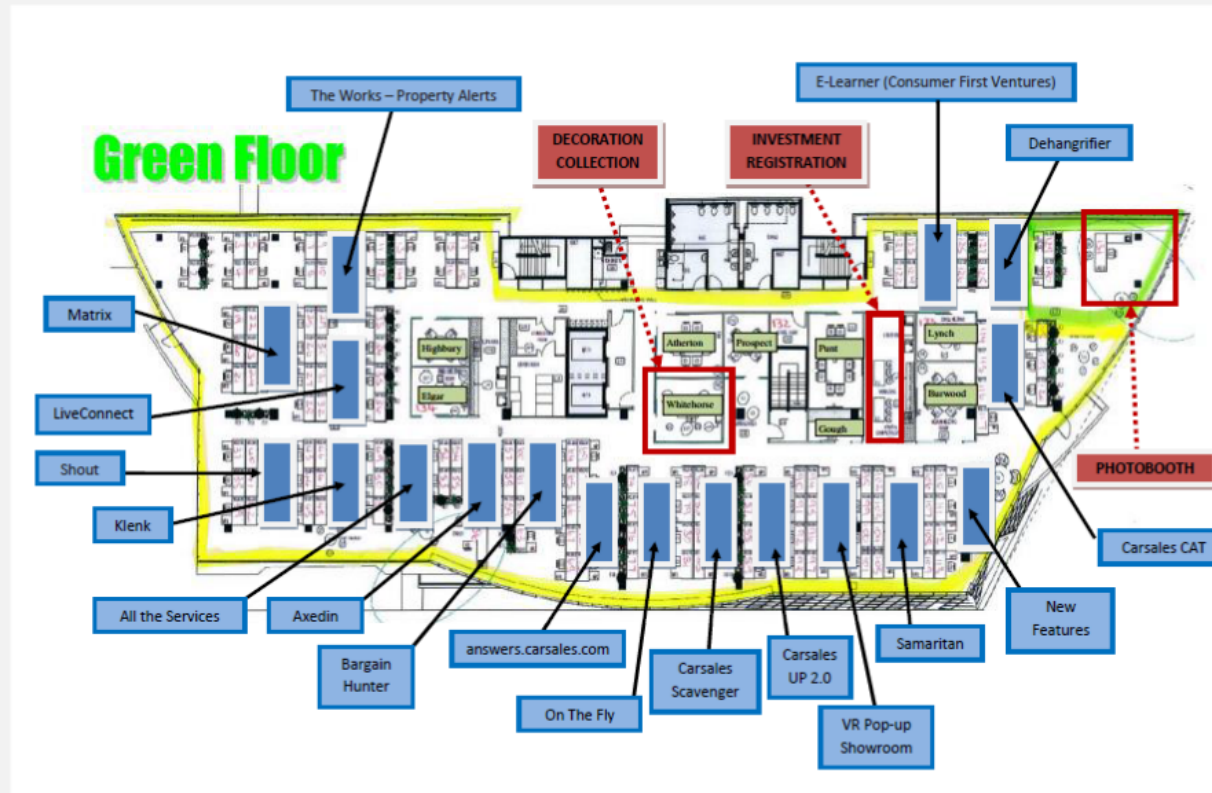


**Got an idea?
Pitch it and they
will come!**

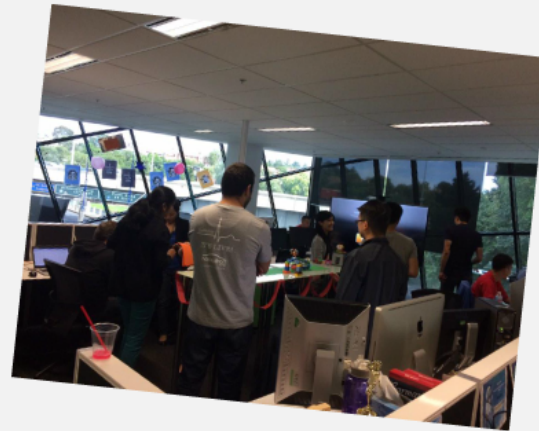
Pitch training with Pollenizer



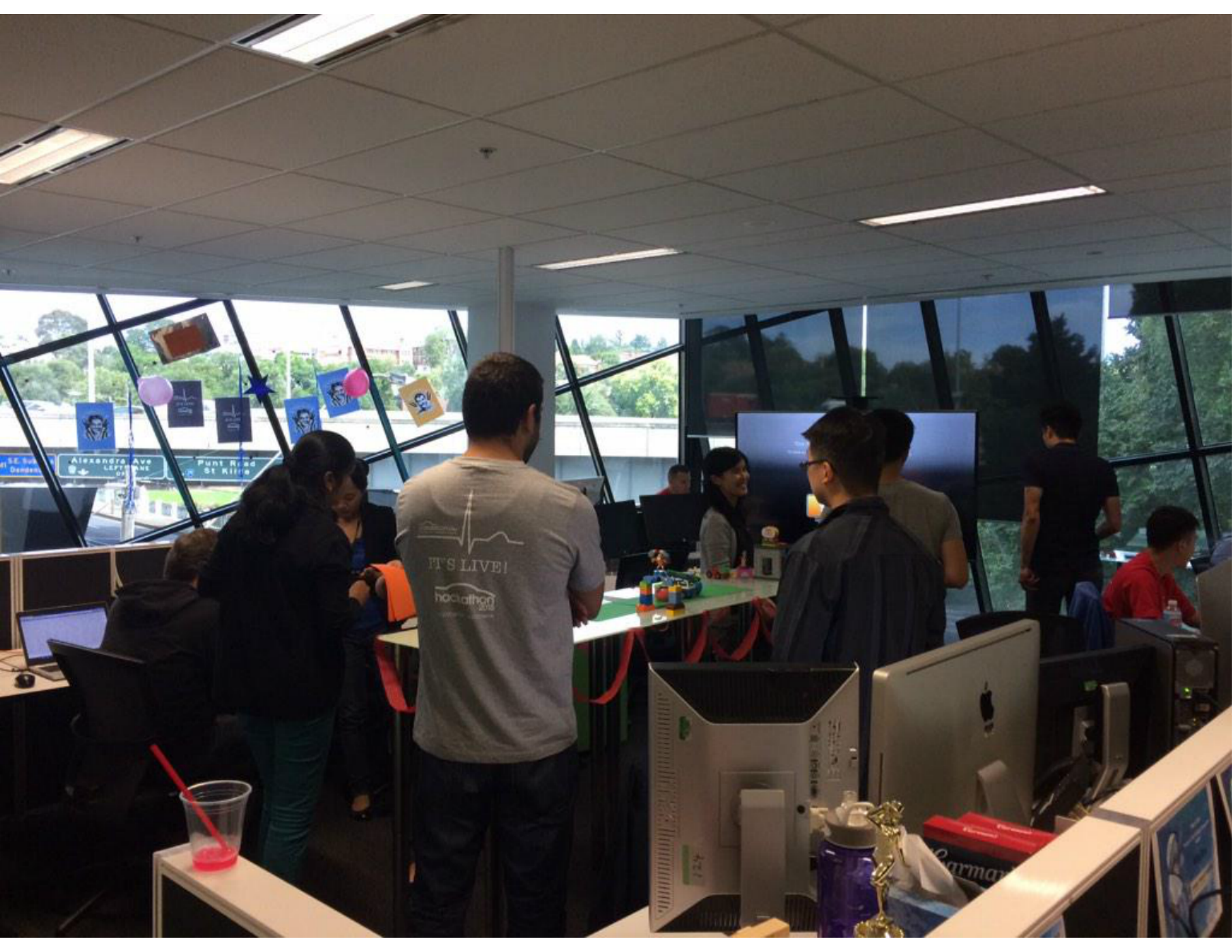
Marketplace



Trade Show style booths










"Bank of Hackathon"





Prizes...
It's all about
the glory

Spreading the word



susan wu
@SW



Following

[@gregroebuck](#) [@AjayAus](#) [@carsalescomau](#)
super honoured to participate today. Best corporate hackathon I've seen, amazing culture and teams!



RETWEETS
4

FAVORITES
12

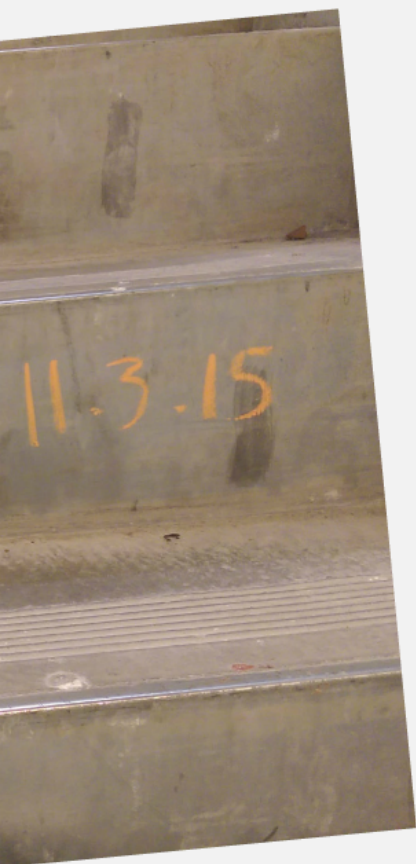


5:57 PM - 12 Mar 2015

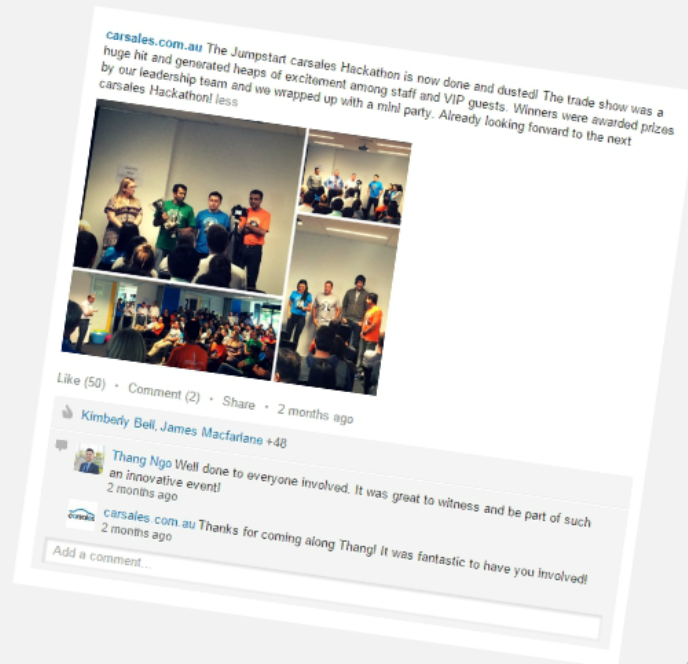
Internal



JUMP START - 11.3.15



External







[carsales.com.au](#) The Jumpstart carsales Hackathon is now done and dusted! The trade show was a huge hit and generated heaps of excitement among staff and VIP guests. Winners were awarded prizes by our leadership team and we wrapped up with a mini party. Already looking forward to the next carsales Hackathon! [less](#)



Like (50) • Comment (2) • Share • 2 months ago

 [Kimberly Bell, James Macfarlane +48](#)

  [Thang Ngo](#) Well done to everyone involved. It was great to witness and be part of such an innovative event!
2 months ago



[carsales.com.au](#) Thanks for coming along Thang! It was fantastic to have you involved!
2 months ago

Add a comment...

Jumpstart

March 2015



Hack for the Community



Bankwest This week we're running our first Community Hack Day event, partnering with Native Arc! Native Arc are a not-for-profit organisation that provide medical care and rehabilitation services for injured native wildlife in the south metropolitan region of... more



Like (61) · Comment (4) · Share · 1 month ago

 **You, Antony Ryan** +59

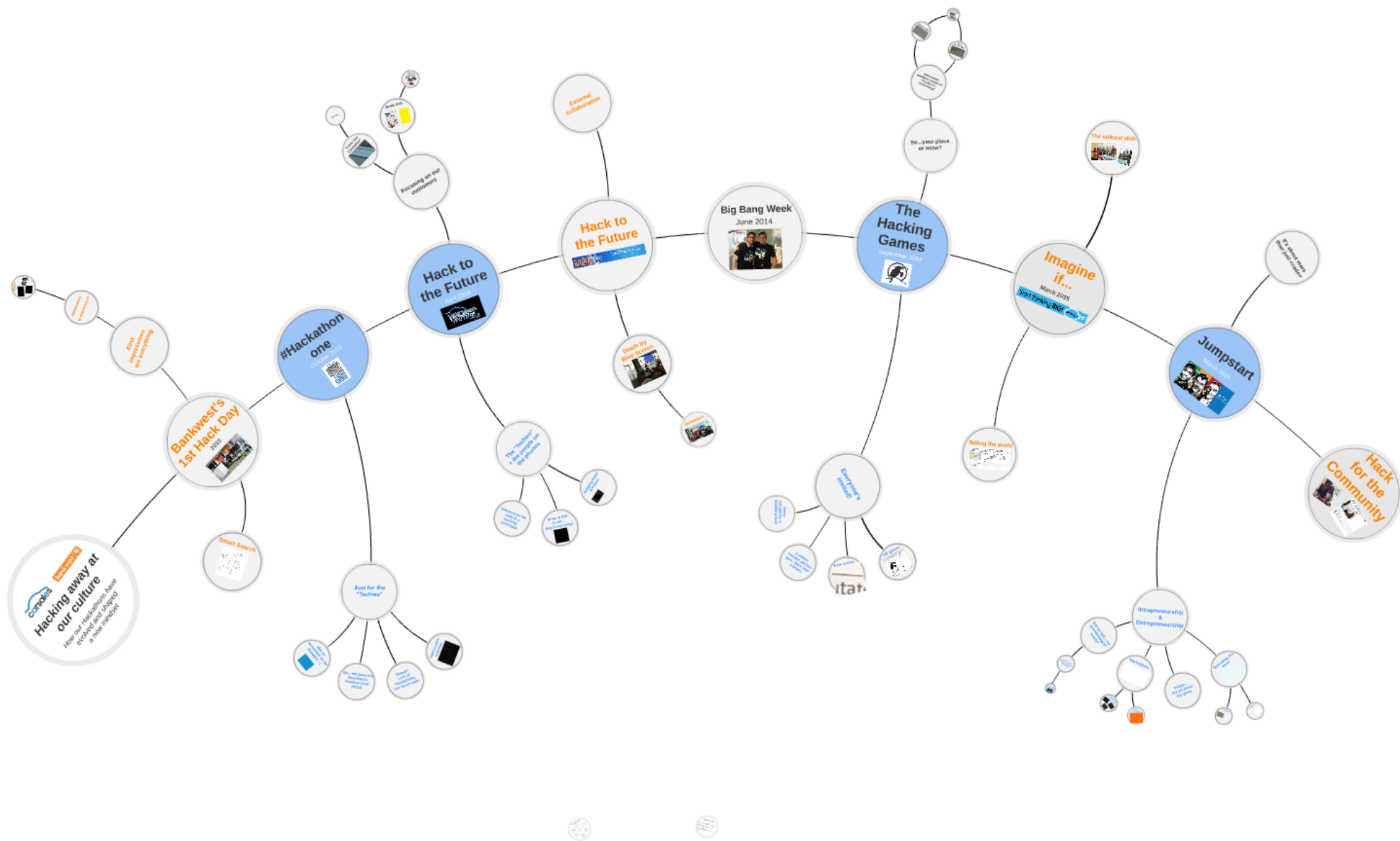
 See previous comments



Antonia Albanese Good luck!
1 month ago



Nick Lewins, PhD Awesome effort, a hack day with a cause!
1 month ago





#BWhackday
B Whack Day!?!

First
impressions
are everything

**Bankwest's
1st Hack Day**
2010



**#Hackathon
one**
October 2013



bankwest 

**g away at
culture**

hackathons have
and shaped
w mindset



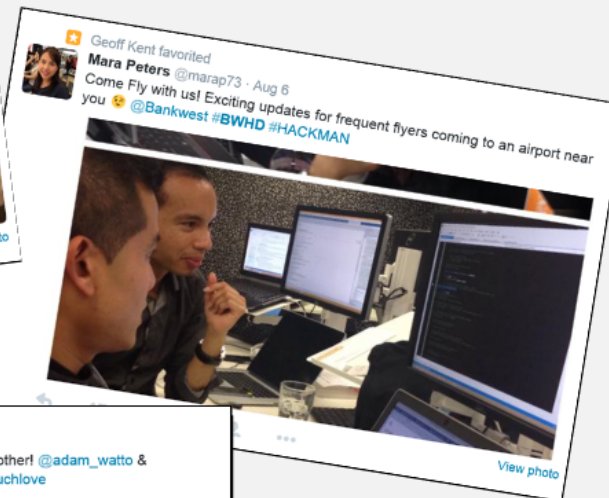
**First
impressions
are everything**

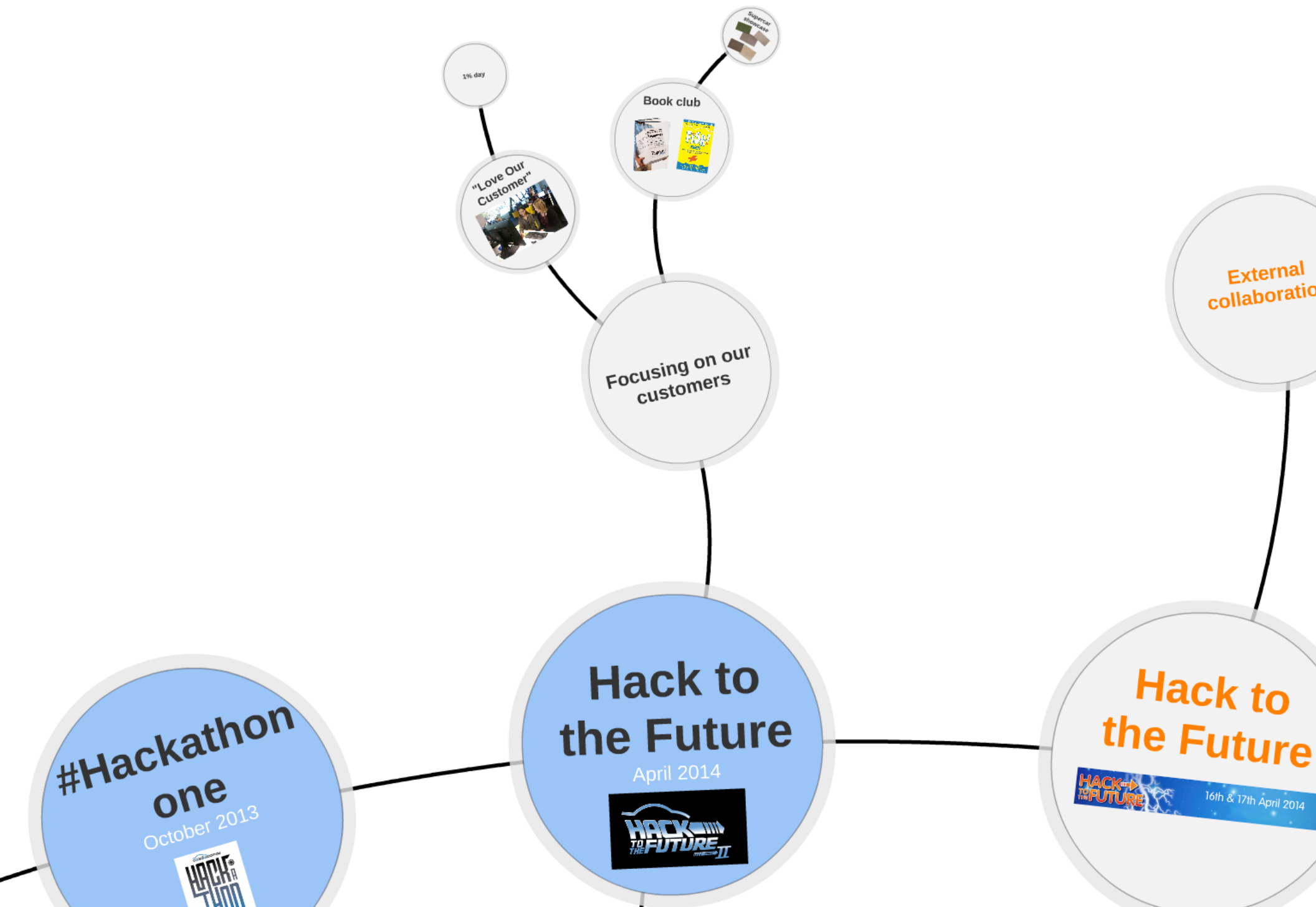



#BWhackday

B Whack Day!?!

#BWHD








**Focusing on our
customers**

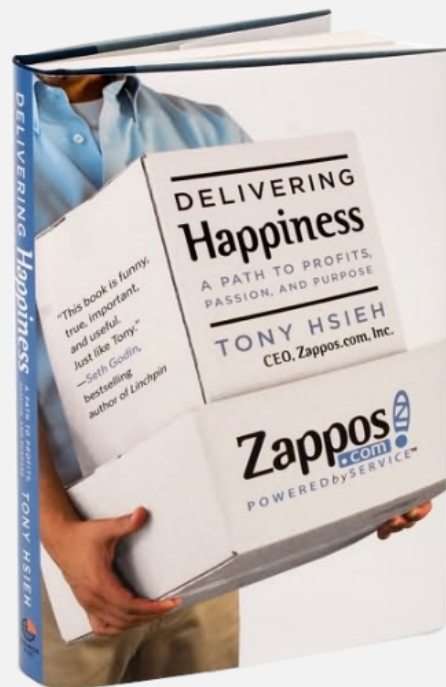
"Love Our Customer"



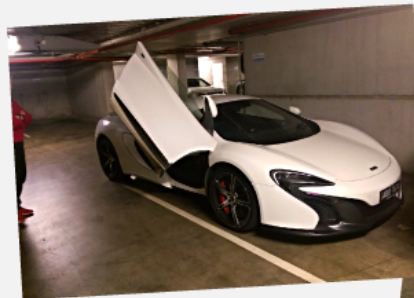
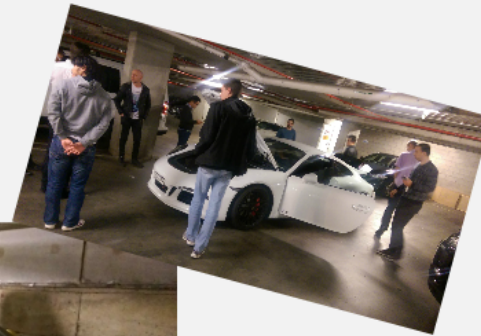


1% day

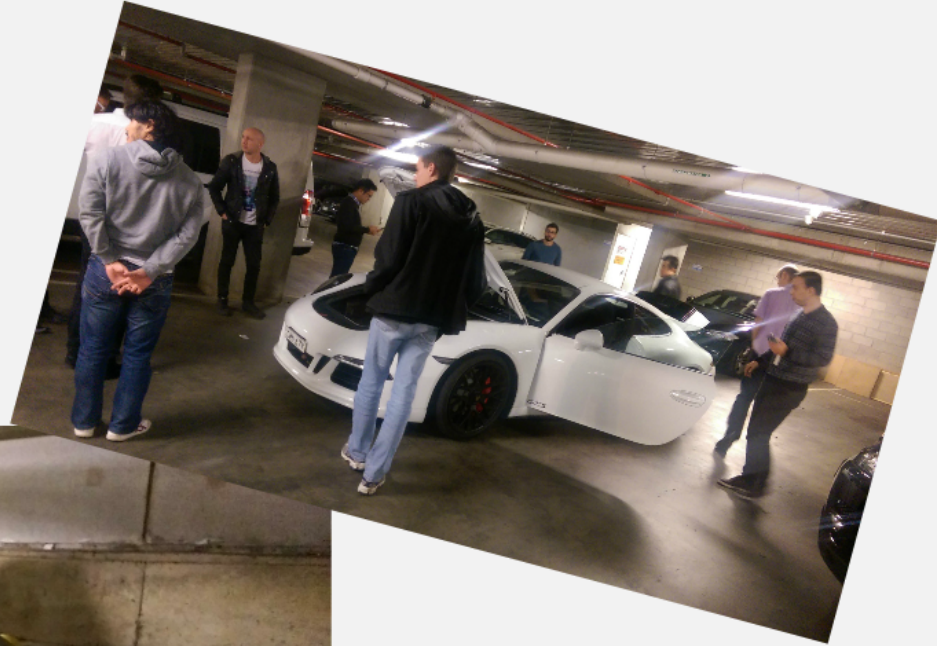
Book club

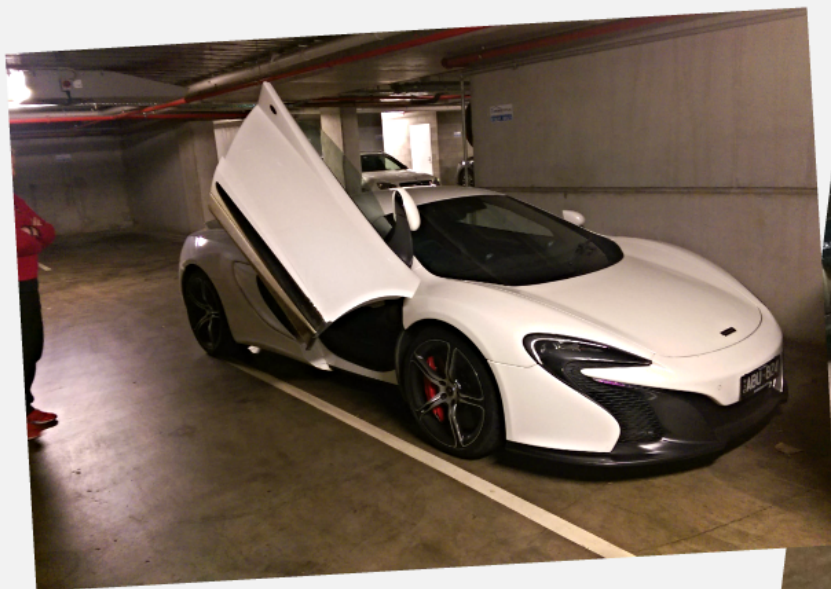


Supercar showcase



showcase





External
collaboration

Hack to the Future



Big Bang
June 2



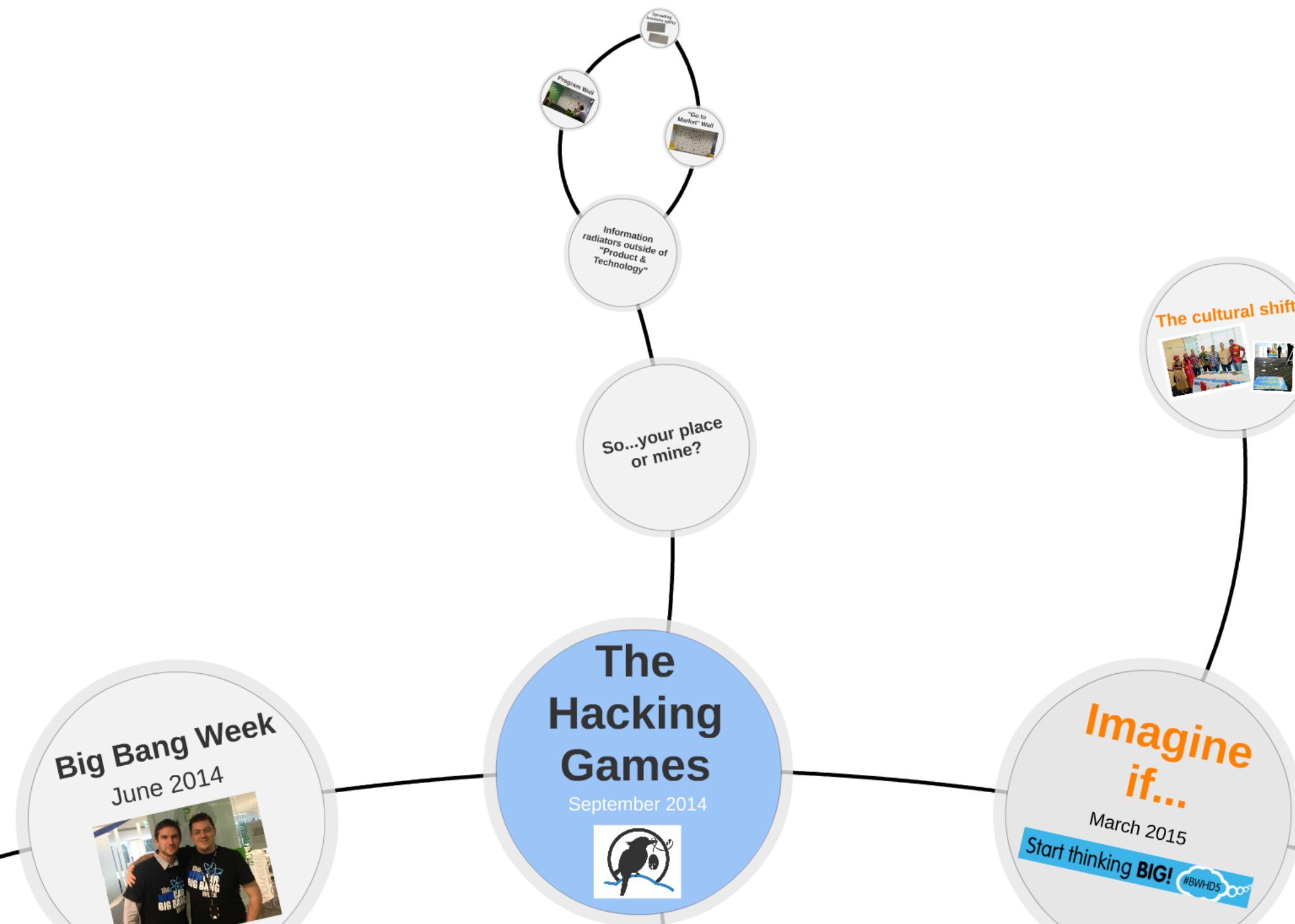
our
s


k to
uture
2014





**External
collaboration**





**So...your place
or mine?**



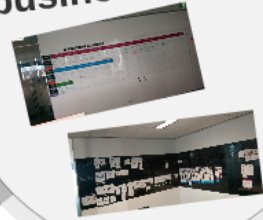
**Information
radiators outside of
"Product &
Technology"**

Program Wall

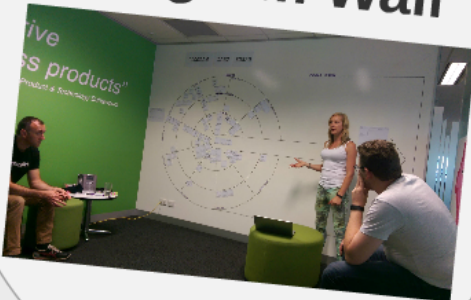


[illegible]

**Spreading
business agility**



Program Wall



**"Go to
Market" Wall**



Spreading business agility



The cultural shift



Imagine
if...

March 2015

Start thinking **BIG!** #BWHD5

place
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The cultural shift



*It's about more
than just <code>*

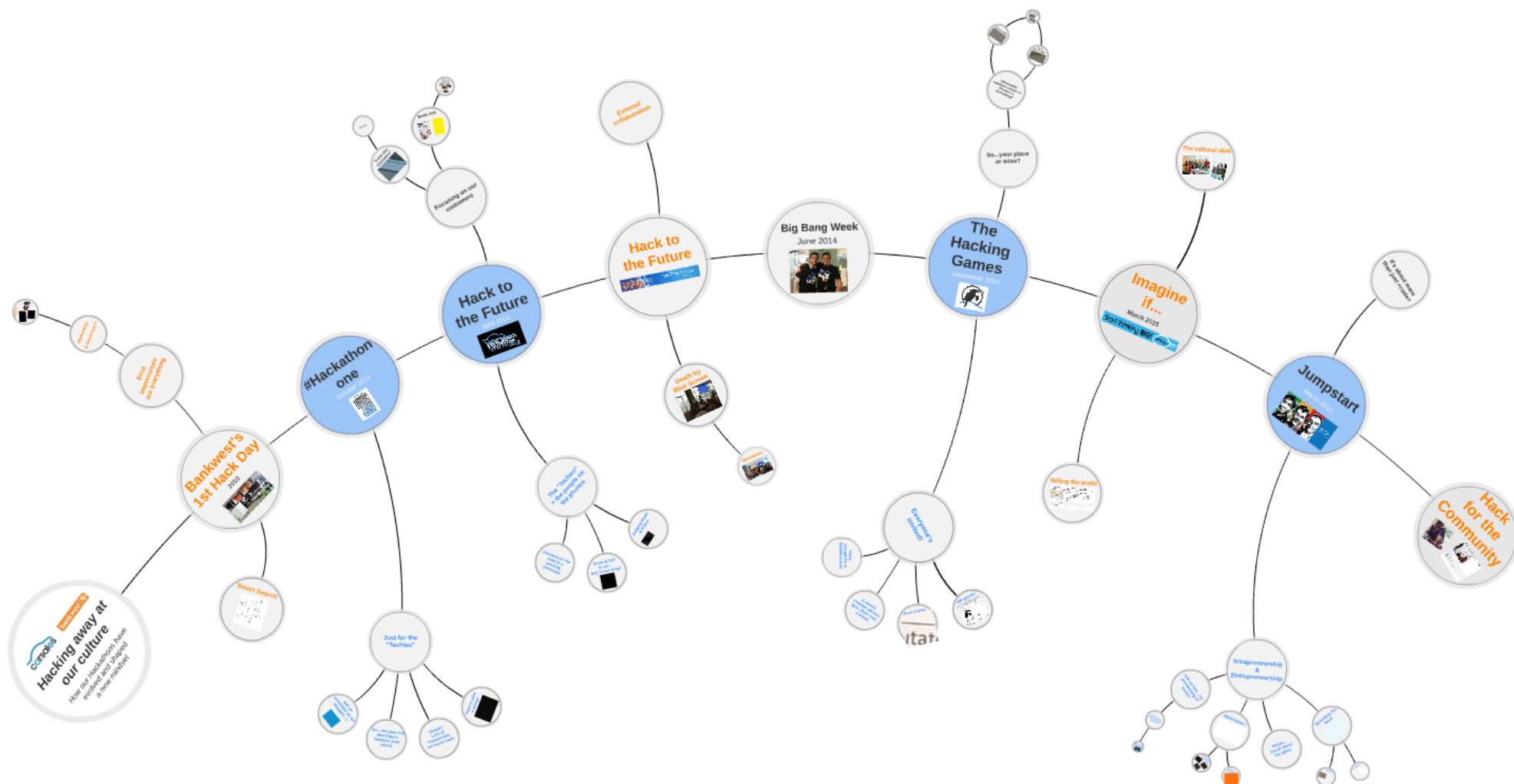
Jumpstart

March 2015





**It's about more
than just `<code>`**



Key take-outs:

Build a cross-functional
event committee

Set and monitor
your budget

Replicate hackathon
culture in
everyday operations

HAVE FUN!
:-)

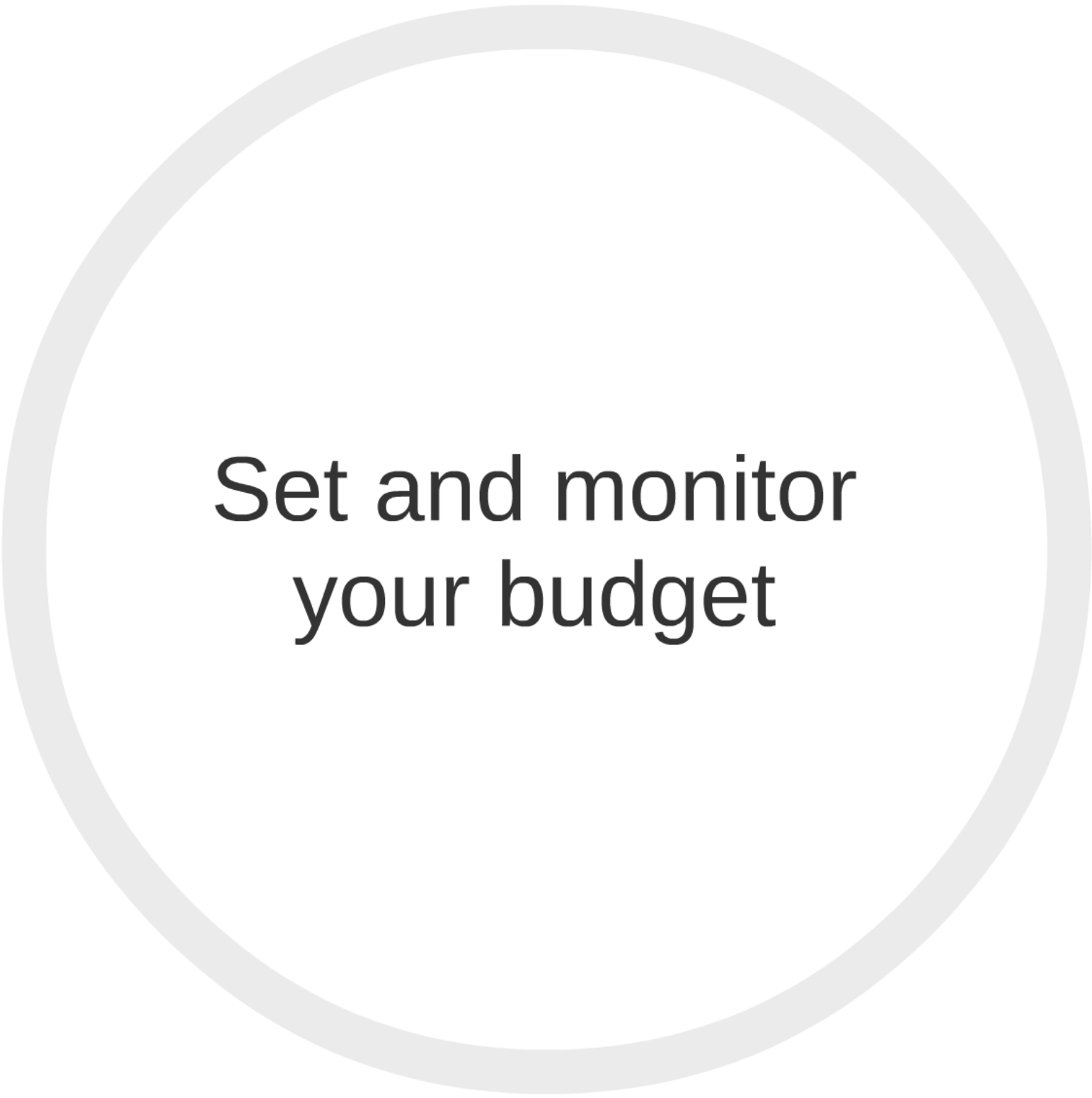
Seek post event
feedback - inspect,
adapt, learn

Make hackathons a
company-wide event

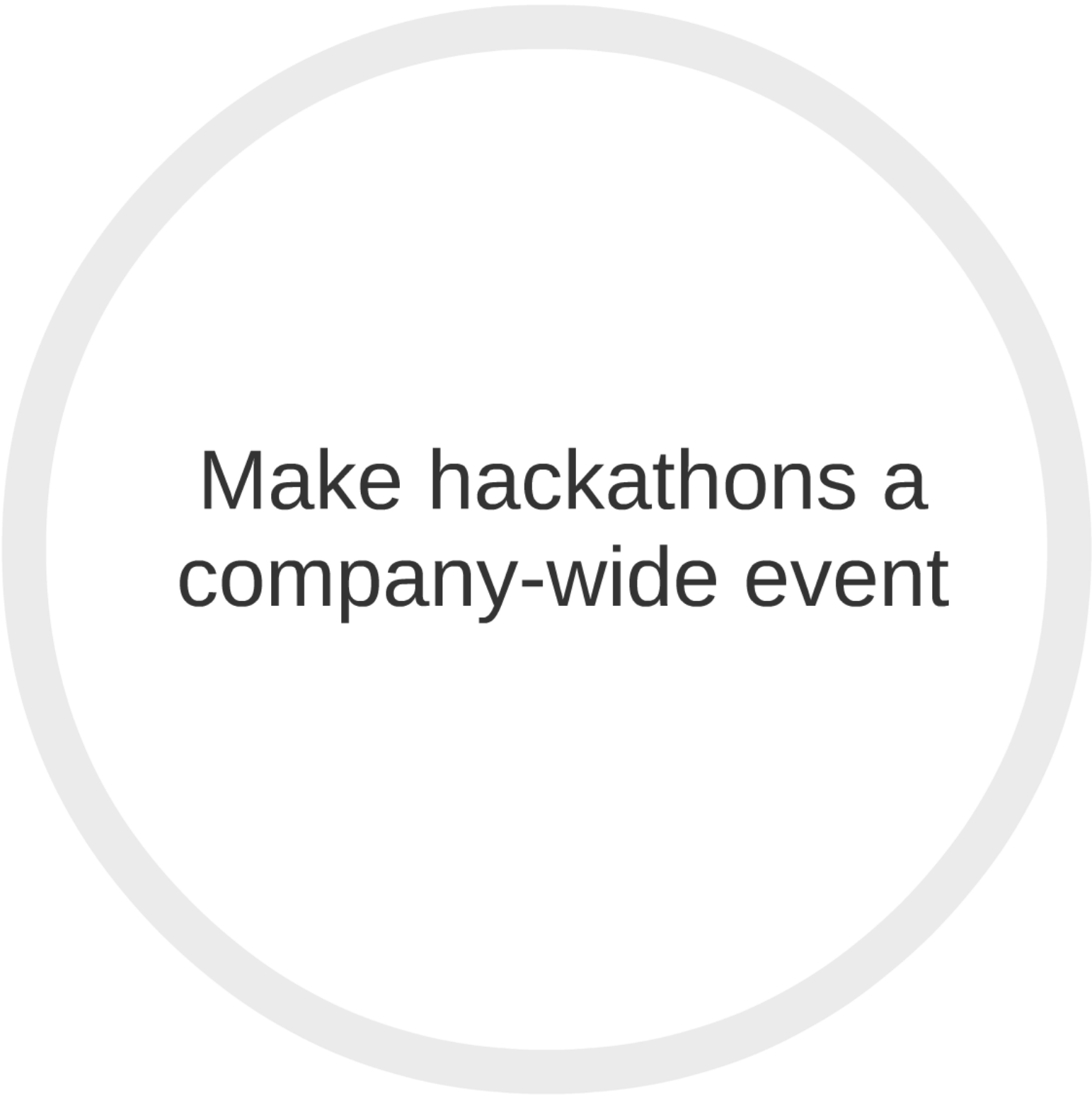
Carefully
consider event
format -
team selection,
presentations
& judging



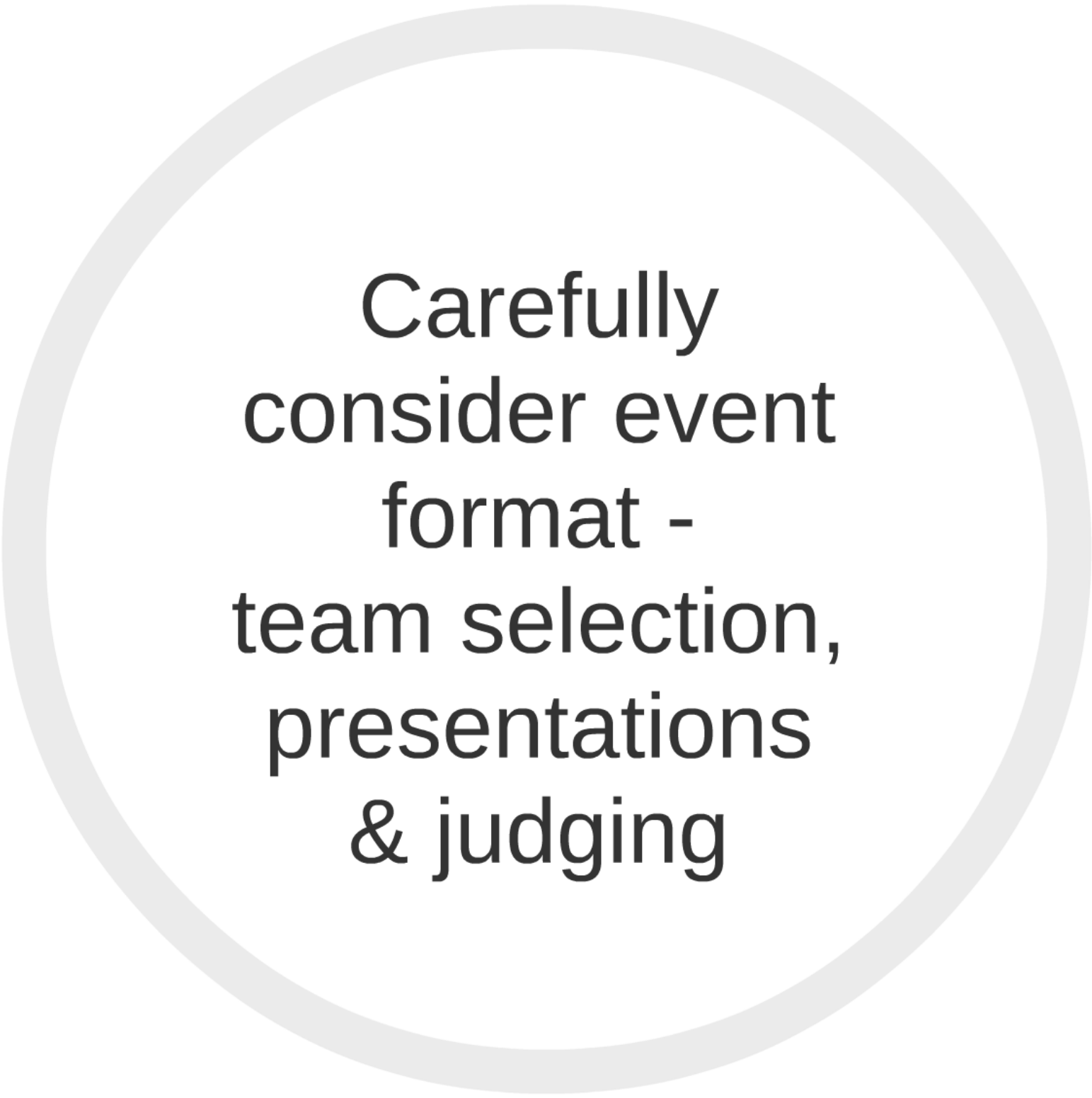
**Build a cross-functional
event committee**



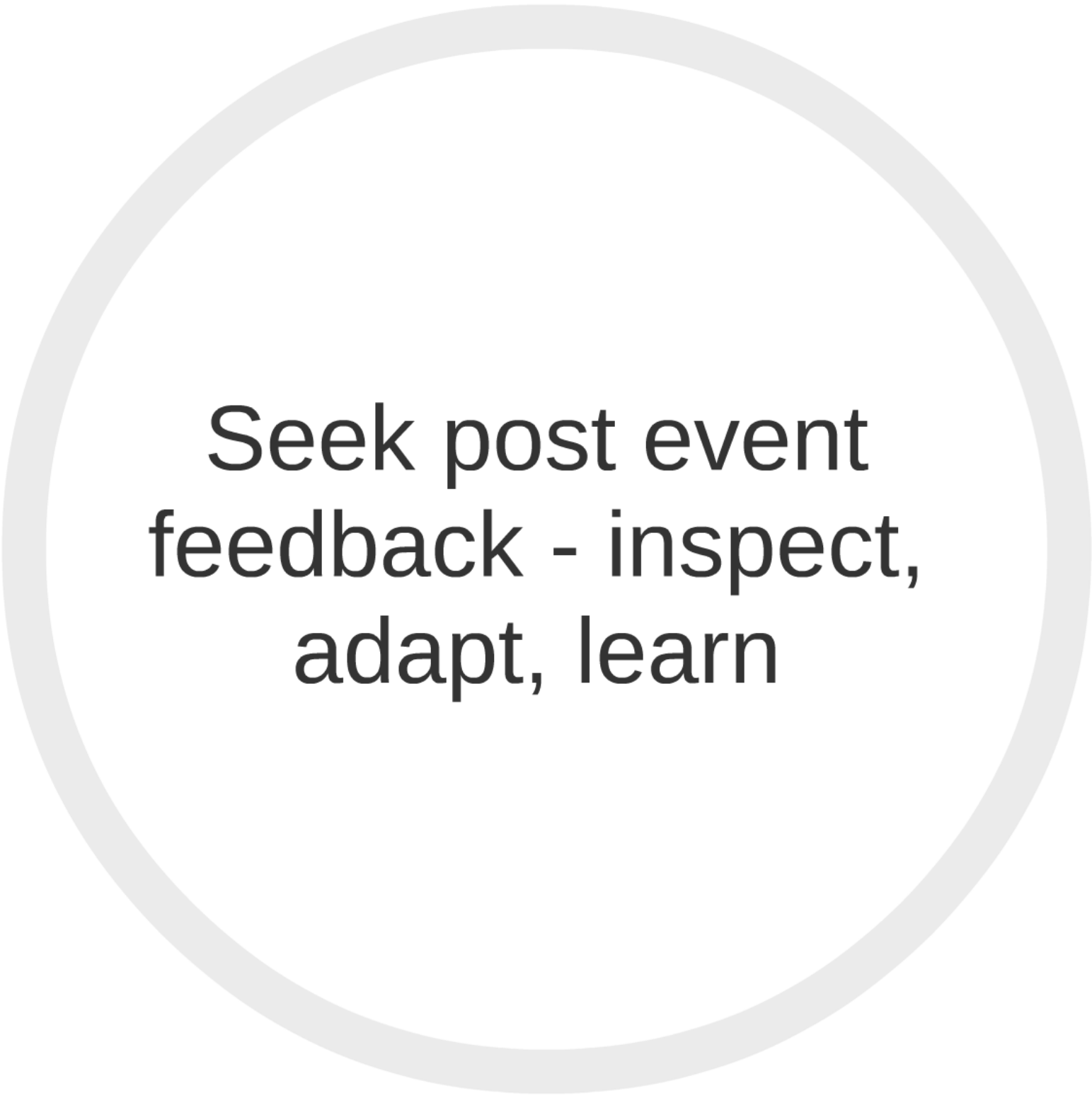
Set and monitor
your budget



Make hackathons a
company-wide event



Carefully
consider event
format -
team selection,
presentations
& judging



Seek post event
feedback - inspect,
adapt, learn



Replicate hackathon
culture in
everyday operations



HAVE FUN!

:-)

Thank you.

Twitter: @RhiannonGaskell

Linkedin: [linkedin.com/in/rhiannongaskell](https://www.linkedin.com/in/rhiannongaskell)

Twitter: @BrettWakeman

Linkedin: [linkedin.com/in/wakemanbrett](https://www.linkedin.com/in/wakemanbrett)

Twitter: @RikkiBilling

LinkedIn: [linkedin.com/in/rikkileevrankovich](https://www.linkedin.com/in/rikkileevrankovich)